

CLEARANCE CERTIFICATE

Play (Belgium, Flanders) (BE-PLAY) · Play Media, VRM

ASSET	RUN	ISSUED	VERDICT
Ai_ki_-_Ready_When_You_Are_FR_.mp4	run_e1c32cc7aca0	2026-09-11 10:47 UTC	CLEARED

1 finding(s) were raised against this market from 11 resolved rules: 0 still holding clearance, 1 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

BE-LANG-01 · legal · severity 55 · 00:15.4 to 00:20.1 · fixed and verified

The on-screen commercial slogan 'ARRÊTE PAS D'FAIRE TON TRUC !' is presented in French for a broadcast targeted at Flanders. Under the Vlaams Mediadecreet, commercial communications in Flanders must be provided in Dutch.

Basis. Vlaams Mediadecreet and the Decret sur les services de medias audiovisuels, language of commercial communication
https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEXaQGgcA7sUQKP-U63_02g_0oe62Ko6UJ3naiD3qHqMlmx5t3N-QPN8nx28Df6uokVpNYI5416ISb5BZHVKISiyJ2nM8D0Ab57eN8SoJfR3KZWrpqCLoL4_Sk1MHBrymJ7ZlnJUwG6ypxNWKhKr7yh46KIRnVTV8tE_pPBdj795IQ8gABQFVTeU9poJry_A==

Changed. relettering (chg_236aaf137a29): relettered the on-screen text for Play (Belgium, Flanders)

Verifier. fixed: BE-LANG-01 no longer fires at 15.36-20.10s after relettering; fnd_BE-PLAY_BE-LANG-01_obs_shot_12_002 resolved

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.