

CLEARANCE CERTIFICATE

Tele-Quebec (CAQC-TELEQ) · OPC, RACJ, CRTC

ASSET	RUN	ISSUED	VERDICT
8249906-hd_1920_1080_25f ps.mp4	run_d73719bc9ead	2026-09-11 10:48 UTC	CLEARED

3 finding(s) were raised against this market from 10 resolved rules: 0 still holding clearance, 3 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

CA-QC-TOB-01 · legal · severity 93 · 00:00.0 to 00:02.0 · fixed and verified

The scene depicts a man smoking a lit cigar, which directly represents a tobacco product. Under the Tobacco and Vaping Products Act, S.C. 1997, c. 13, tobacco product promotion and depiction are prohibited in advertising.

Basis. Tobacco and Vaping Products Act (federal), S.C. 1997, c. 13, as amended: near-total ban on tobacco and vaping product advertising and promotion

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGIbq4A8aO-zhAfJfp295Y82vf-QVZXwhoCa8hskUI1oTiChOw93eUGAZHRIC5ErZ1TFUmHU8R7vUe9Z_vb-VaFfd_4_rrkn0LgQ4DcLf89eULa2Y3qnW8gXfdetRPWdNGAY7g0s_70FICWrluxi6JYgeSQRMN6T_tvGOV3Em_39RVpKuxj4w2gVbmTwzewUfbDIA==

Changed. carried over from EU (chg_3bfc598d1141): the same seconds EU fixed, spliced into CAQC-TELEQ's cut: rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: CA-QC-TOB-01 no longer fires at 0.00-2.00s after carried over from EU;

fnd_CAQC-TELEQ_CA-QC-TOB-01_obs_shot_0_000 resolved

CA-QC-TOB-01 · legal · severity 93 · 00:02.0 to 00:03.0 · fixed and verified

Holding and smoking a lit cigar is a depiction of tobacco product consumption. This violates the Tobacco and Vaping Products Act ban on tobacco depictions in broadcast advertising.

Basis. Tobacco and Vaping Products Act (federal), S.C. 1997, c. 13, as amended: near-total ban on tobacco and vaping product advertising and promotion

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEYS_ZL7qSVaDH-v2wsKxp6tzlqW0Nb1rboLyn1YarVBtUdkMpiisKDOdqkgwz9Z4ZX24T8at82Eendq_W_iL1oz1ih8DEEmgJe_kzNMg6L6OJrkaRlJQHodeQsdezWPN-wSlwZzPXPfCbzGFO_F_vlQ4rFnHEmOJhkbzVMriWt16HS

Changed. carried over from EU (chg_07f180fbc552): the same seconds EU fixed, spliced into CAQC-TELEQ's cut: rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: CA-QC-TOB-01 no longer fires at 2.00-2.96s after carried over from EU;

fnd_CAQC-TELEQ_CA-QC-TOB-01_obs_shot_2_000 resolved

CA-QC-TOB-01 · legal · severity 93 · 00:03.0 to 00:08.8 · fixed and verified

Depicting a lit cigar held in a person's mouth clearly shows tobacco consumption. This violates the Tobacco and Vaping Products Act prohibition on tobacco advertising and depiction.

Basis. Tobacco and Vaping Products Act (federal), S.C. 1997, c. 13, as amended: near-total ban on tobacco and vaping product advertising and promotion

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHsDYCv1faE-FUZtvM0Qdvou4HeSwZG0t0ShjqK-fwTT-B5qNR7ngG2GNYu2hxc0r4Ex3_JyXyYao4N2OgNdHNYCmGWdH1366hUV8nRw61O05E0xSoAGPJGPDpM2iEgyNxzVth6mmoelG_nTCaTqMrvW7Y2Sbw

Changed. omni (chg_77938fdf85a2): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: CA-QC-TOB-01 no longer fires at 2.96-8.80s after omni; fnd_CAQC-TELEQ_CA-QC-TOB-01_obs_shot_3_000 resolved

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.