

CLEARANCE CERTIFICATE

Radio-Canada (CAQC-RC) · OPC, RACJ, CRTC

ASSET	RUN	ISSUED	VERDICT
8249906-hd_1920_1080_25f ps.mp4	run_d73719bc9ead	2026-09-11 10:48 UTC	NOT CLEARED

3 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 2 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

CA-QC-TOB-01 · legal · severity 93 · 00:00.0 to 00:02.0 · fixed and verified

The depiction of a person smoking a lit cigar violates the near-total ban on tobacco product advertising and promotion under the Tobacco and Vaping Products Act, S.C. 1997, c. 13.

Basis. Tobacco and Vaping Products Act (federal), S.C. 1997, c. 13, as amended: near-total ban on tobacco and vaping product advertising and promotion

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG_-dbNyzIk23qnVQnYJfpsXWSiw1zq_5DVXOkzAZfuJ7Wu99vXbst-GUBsuCE7pDeV7m5bZnwlqGXgjGVKOe31TSvQwgO52tnCPoPMe9gwwQxtpUrSIGdU25xFIHYnqcJC3mGgMz2rngnVoc-peS4BOazA3ArTvCODU9SUZFicLzCxgg==

Changed. carried over from EU (chg_c174eb2f6cef): the same seconds EU fixed, spliced into CAQC-RC's cut: rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: CA-QC-TOB-01 no longer fires at 0.00-2.00s after carried over from EU;

fnd_CAQC-RC_CA-QC-TOB-01_obs_shot_0_000 resolved

CA-QC-TOB-01 · legal · severity 93 · 00:02.0 to 00:03.0 · fixed and verified

Depicting a man holding and smoking a lit cigar constitutes tobacco product imagery prohibited by the Tobacco and Vaping Products Act, S.C. 1997, c. 13.

Basis. Tobacco and Vaping Products Act (federal), S.C. 1997, c. 13, as amended: near-total ban on tobacco and vaping product advertising and promotion

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEecsxHz8AOWRX1PMnlXNMzxFv4eiGEi2HFwZBI5ifU19c2q0GXDDQ2rEk44l1Mj27FCL8bbv36XQWbLWf5BZd-ne-Ag3hlaQ2lgcfzksLE7hi9C_MnFWZMIUNBqXCvHilniOq17peZkUqrTUsT4MFgrlCXyRK

Changed. carried over from EU (chg_5bbbf824a6): the same seconds EU fixed, spliced into CAQC-RC's cut: rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: CA-QC-TOB-01 no longer fires at 2.00-2.96s after carried over from EU;

fnd_CAQC-RC_CA-QC-TOB-01_obs_shot_2_000 resolved

CA-QC-TOB-01 · legal · severity 93 · 00:03.0 to 00:08.8 · open

Displaying a lit tobacco cigar in a person's mouth triggers the federal ban on tobacco advertising under the Tobacco and Vaping Products Act, S.C. 1997, c. 13.

Basis. Tobacco and Vaping Products Act (federal), S.C. 1997, c. 13, as amended: near-total ban on tobacco and vaping product advertising and promotion

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEttUWniky4HhmUGC5MVx_-ym4NGsqcTWTXRNIVxk-WIO6X-TvOfpON5GprBLIJFuqj1oY68e54JFbknYGf7GBnHkUzHEbNf87BPoAeHQ4fh55ljUhm2VWfI5ZGgpNN_bUrkp4FVtmcB7wmh_hq7bp2y6NP70f7LOc=

Changed. omni (chg_b84e0f15856b): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. NOT fixed: CA-QC-TOB-01 still fires at 2.96-8.80s after omni; fnd_CAQC-RC_CA-QC-TOB-01_obs_shot_3_000 back to open

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.