

CLEARANCE CERTIFICATE

European Union (EU) · European Commission, ERGA

ASSET	RUN	ISSUED	VERDICT
Cigars_in_cartoons_-_part_2_of_3.mp4	run_d230ae545492	2026-09-11 10:47 UTC	NOT CLEARED

29 finding(s) were raised against this market from 6 resolved rules: 25 still holding clearance, 4 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

EU-TOB-01 · legal · severity 95 · 00:00.0 to 00:01.7 · open

Under Directive 2010/13/EU (AVMSD) art. 9(1)(d), any depiction of tobacco products is strictly prohibited in commercial communications. The animated robot smoking a lit cigar directly displays a tobacco product.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGlyFwV6QJR-LfSGnlbkyKAgDw-JaPx5zU-s_YbWmDILluZBVKfsW4ZnFhuDMJXeqJKwInNqe1M_g7eHp-fu2SMWqr0vUT-uYppEhSoqjlvgfKGOOwrSWMtkrBF7NT1gCly-32NOiJNDedQJbWtDJKzxzAR76-xtzMxclPikVI DG-H4BQVIFYsRUo-dfcyUNv5acXc0uQ14roULo4qZIA==

EU-TOB-01 · legal · severity 95 · 00:01.7 to 00:09.6 · open

The depiction of a child holding a cigar violates Directive 2010/13/EU art. 9(1)(d), which bans all tobacco depictions. Cigars are tobacco products.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE9k9-1VS3qKkQQsDLkL-PEb-uffV30KkWMf5jvU9NIB-JKtWCTDk6_Xkk6TeXHxhZJBAA3mELbhb8pyYUzLdPkrT1dnqcOaYpyf549PbQeasdmgew83kd2ky7Ve5Tsl52YqTJnjiNIQewQAuBR5r21oP40EYup7ympvJa-ca_n

EU-TOB-01 · legal · severity 95 · 00:01.7 to 00:09.6 · open

Pursuant to Directive 2010/13/EU art. 9(1)(d), tobacco depictions are prohibited in commercial communications. A lit cigar held to the mouth is a direct tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE7NnP4I-fzVcJ6GjRY9V2oltaYnTVIAlRI62fUodat0AX-cahjbTdFveVXa889hsJVDpLBKqHxJQKvpyCPaamp-BrZ1leVakM99BtVC74mQ94rz0kel3yMXALtgtzGW7VcmDBD2XlrC8p-ikcuUDJ44mSpXoVZnzGfZ9zzpPqfn-OMg==>

EU-TOB-01 · legal · severity 95 · 00:16.4 to 00:22.0 · open

Directive 2010/13/EU art. 9(1)(d) prohibits all forms of tobacco depiction. An anthropomorphic lit cigar character is a clear depiction of tobacco.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH9-wZrhOWNLCy4YaBFqPEDc2nTt5TvqPXw0056ptZYSvV-H0gamFdCdEbFHLiQzX-IE0TslhKHylGluwBLX9sGT2cYKKxo5XpTO00Yx37iaxPk9iywJAyar-hirsAHOpeg_cMgLTpbKwOcG5A==

EU-TOB-01 · legal · severity 95 · 00:16.4 to 00:22.0 · open

Article 9(1)(d) of Directive 2010/13/EU bans any depiction of tobacco products. A lit cigarette character directly depicts tobacco.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEJ3UrDfsuvXgHYS6j3n6T-nRWgpJku2bDQ7Z_lwJhFUX3BR-LUpN-X_rrmmUcPU-8GSJkPF05W8teXEDI4bDs87ZTAJsopTFbtOggH8HOs51lBv5HjIKmCWhuot8qNwEZIf1S4eJNMx03wAQ==

EU-TOB-01 · legal · severity 95 · 00:22.0 to 00:26.4 · open

Directive 2010/13/EU art. 9(1)(d) strictly prohibits the depiction of tobacco products. A bulldog holding a smoking cigar depicts tobacco consumption.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEKhHtbVzetf5QQ3jjM--PnOl1u3TLyrAgjsqqvAI0LILtAlnNFO5artZ2G0UmDW9pJXvID2p1OSmV43CjW72x2OMGmPFk2Gcqlx2zb16AnDtFda7qNG8mRr14na51yIQqd34m6UAIWwr>

EU-TOB-01 · legal · severity 95 · 00:26.4 to 00:29.8 · open

Under Directive 2010/13/EU art. 9(1)(d), depiction of tobacco is banned. A brown cigar held in a character's mouth is an explicit tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHA37VsZJfS70a3tP7q2GrgiZUbXmTiEtJgzuk5oxitjDBdjiZCcjl83-CkSGbjNRwbmjQ93l7rRdFmfGZZHkuMtmv8X5L14BJtxNOGThV--cWQ73perZk8NeWIOD7lOtsJ-GC6S4ZYDyIPHU2n5woZHj7lVr4f2E6SerYx52lj>

EU-TOB-01 · legal · severity 95 · 00:29.8 to 00:32.6 · open

Directive 2010/13/EU art. 9(1)(d) prohibits tobacco depictions in commercial communications. A lit cigar in the mouth is a tobacco product depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFryDhHtCk3LM6-OfiJ0dL_miTswiwbGVx6K1OgsR_DwM28Rc-uZUhiZ5llwUPtYIGSHuWf0dmAgYxETX4C8S6wayE6iVoCwIM2CNMMi90xngMH1UNAXIGjFXNCiNxPIR2gDlz1-5Si9hSJQbddUF6HnywVgWA3_TbDLWAvlx6SZO3HUSI96NT1rE=

EU-TOB-01 · legal · severity 95 · 00:29.8 to 00:32.6 · open

Per Directive 2010/13/EU art. 9(1)(d), tobacco advertising and depiction are banned. Two smoking cigars in a holder clearly depict tobacco products.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFXLPZovmmoR-UdvJ2Vn_K-ybvDbEEVvT8k3-ol_CLp67tBh_X2BaFIGBZLNf6hx4G3g43wmfHj4jXRIRBNKquyYURVsZVH0RASA24Q0Bmr8Qlcvn8qSAjQ0mG8hMX_RFPXFTThA9YOW-oNqPo9MUX56slyVvYQG9r2qkXJTQf5LASONKNv104XIAsD2o3c=

EU-TOB-01 · legal · severity 95 · 00:32.6 to 00:34.7 · fixed and verified

Directive 2010/13/EU art. 9(1)(d) prohibits tobacco depictions in commercial communications. A cartoon parrot smoking a lit cigar is a prohibited tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE-s_0htGKwisgtAHXCE43r2xqZFJ7_AdMw-3g6lZp-sXw_SOn1dZyYgu-DiK5r7oStguwcp5EwM9MC0sEuTz-tXH7KTsairKEEMdPvSOWUrSg0AbjGL6yB_nvDD2iTyjiEyxj5LSajEz19KDh00yKtnai6-6_6ly-1ZZ8Q4Eoo82KczrKDkuPoPslyAg==

Changed. prop_swap (chg_0fa997826ff9): swapped the non-compliant prop for a European Union-appropriate one

Verifier. fixed: EU-TOB-01 no longer fires at 32.57-34.73s after prop_swap; frnd_EU_EU-TOB-01_obs_shot_7_000 resolved

EU-TOB-01 · legal · severity 95 · 00:34.7 to 00:37.3 · open

According to Directive 2010/13/EU art. 9(1)(d), any depiction of tobacco products is prohibited. Lighting a cigar with a match is an explicit depiction of tobacco use.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE_muH5f26__GNCKDqH8ZvS6MwopUXTNR7P9iifMDA9zXCkDuUqe-LacKCYThOcbmtbfGnHW5WsrAHU4T87KQPCZ3ypd-olQIX_UtVNBLaS2ZZwpKKE_SSEUx5bzS_CUD0_DsXSf8FU9xEjvWtK79OSKn6hDMr8NBXeh46M1o=

EU-TOB-01 · legal · severity 95 · 00:34.7 to 00:37.3 · open

Directive 2010/13/EU art. 9(1)(d) bans depictions of tobacco products. Smoking a glowing cigar depicts tobacco consumption directly.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEpX1AJjID6ZkKzNyN84LKn7bOycXKXhBDgAdphVILj2j4ANHsokHgeNltHsSvUO0Hvr_T3FYA2Qe_9bicEXxs1Mu4GdaYVBXaQNEE1lmazS00ge36Wqxaa4i1irXWikOFEM7aiKBZyzEtURId6Q7BoF9lbsVOLTPJzNgsQDpves0nHjeAbko40dlb9790LVFPSvCWCRbJSgWNfSLzjw==

EU-TOB-01 · legal · severity 95 · 00:37.3 to 00:38.8 · open

Directive 2010/13/EU art. 9(1)(d) prohibits all depictions of tobacco products. A baby character holding a cigar depicts a tobacco product.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEp1C_tbHpm_vxJ50arlR6_WF4TqXqVLS7PTcB_bo82d9R86OHkWzgoSSyJ_uMmW_GaZaBEDWjO0a3uJFqyvUcUVI030svB25DyYgBSMKTDch9C7__Fr1ZH_1xkZwgnvHs9T_aGtgujEpVvFFymT6M76ifu3c94YXGMwUpK8JmJgEMN9H8nyqeNY04Yc_hl=

EU-TOB-01 · legal · severity 95 · 00:37.3 to 00:38.8 · open

Directive 2010/13/EU art. 9(1)(d) bans all depictions of tobacco consumption. An animated baby exhaling smoke from a cigar is a direct depiction of tobacco use.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEmyS7clDxD_kXucPytw_ISJ-OpLgZvq4V_Iz4dCrhNGLDbA8nQtokUNq03-ws9dwK_pfcj-GegaJgz-GK7XaX_phMg3ow8X0j4255Gd_dP40NW7ixq_FresAq2-IA81c7ffEwM2SZ6N5FWceOCGEemU-I9-FsQH-Bpy42FHs6V

EU-TOB-01 · legal · severity 95 · 00:38.8 to 00:41.6 · fixed and verified

Directive 2010/13/EU art. 9(1)(d) prohibits tobacco depictions in commercial communications. A character holding a cigar in its mouth is a direct tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHAasrzrQdSyfRSNYrPXPZmGRNhHByZAHWw1UdH1gHcFjX0MblRZNJqBGx63Hpng90QDTZIX7pz0rjLwT1JOSfY3111LC0BI83YXNFq88qJpNQRbHdfnKyhLHUyU8B73r-xlyyuqIHha_3wC_RAcOA99rYPpZGIRsYvcCY7ht7JVSvr-LhqPdZGJHyR1sTUBNkUQxtl-0utoGa9B97dg==

Verifier. incidentally fixed: EU-TOB-01 no longer fires at 38.84-41.61s; frnd_EU_EU-TOB-01_obs_shot_10_000 resolved without having been the target

EU-TOB-01 · legal · severity 95 · 00:41.6 to 00:44.1 · open

Directive 2010/13/EU art. 9(1)(d) strictly prohibits any depiction of tobacco products. Lighting a brown cigar is a direct depiction of tobacco use.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFQUvswsr0uLDXsGvPCPwpNG-YQpyksaxb13rJrZDq1NEetZGyoFcDgMbm4tIbdfSv2DbSMmKUBo4Q0myD1G4QDSrvHrCQpX7le7VASNCD6yEy9CMLv9NrSBvoAEEkJEX6w2B3uAsbMs0xF0ZqSoljvTbmX9Nm64E3xXia-fXyIFM66AzLw1S8PFcIMg==>

EU-TOB-01 · legal · severity 95 · 00:41.6 to 00:44.1 · open

Per Directive 2010/13/EU art. 9(1)(d), depiction and promotion of tobacco products are prohibited. Smoking a lit cigar and exhaling smoke directly depicts tobacco consumption.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHK_cDXQkuSN9JFEWwbe4mR881BQdcnaJxLXQdTR91BZavQkobll9MRJZn0WAWOj2NsgTNvu5EleyppyOzWu2qmtTldO_MDX3F9LX-Nvb_YPRuu3BkMTtFR3oxWVa00Ue0Yx961-YNdb4T_kDilinbbN_Dif4NJUbnap2zK4zu5ubslUzKB8zVitulSYyp49jq63BbFZ8LZys1xA

EU-TOB-01 · legal · severity 95 · 00:44.1 to 00:45.9 · open

Directive 2010/13/EU art. 9(1)(d) explicitly prohibits the depiction of tobacco products. Smoking a lit cigar with a glowing tip is a prohibited tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG7_l-3s0Z3B-NchUrxFRD6GP0uJoHhmq4X95GuEfg4vP7FZ1chHEBF2kPI_6BrCavGKzoFavmOgc1hf4L9Tzjn-M1GrpfrbelpOdB1jAl3t1ckNC7klEwUyUfjUNZHRwUZeJ24ZOAgvo1owA==

EU-TOB-01 · legal · severity 95 · 00:45.9 to 00:52.0 · open

Directive 2010/13/EU art. 9(1)(d) prohibits tobacco depictions in commercial communications. A crow holding a lit cigar in its beak is a tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHZ1quY08Dmr7CoJlkD2V2cxm5tuBAkc7LqYN8EMKhtVusFNgcVZFyINNPu9AfIC12d7cZl_JJZgwELJJTuEieiO9Xx-Sly3By-Uw_gRgUKiCCfpzVE0nS2egVgalorj65067YUvMK1ls_2PjXcN621ke3olqyUqb0x3sl4XIWfmRLH05Q65QLLzvdYCKzv2lKpBnHVwbRmjEf4DVWUAU==

EU-TOB-01 · legal · severity 95 · 00:52.0 to 00:54.5 · open

Under Directive 2010/13/EU art. 9(1)(d), depicting tobacco products is banned. An animated rabbit holding a cigar in its mouth is a tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEC7d8I9AeTxd4G8nVuhJCCkQ9QsldouMZbtzl5Wn5l48xKekM-IU7Mrr3JicGziYopBNzCZdK5MCNIKXxwnO1yFinuvM8PakuZ54W9nCPneUqqSzrmRhoiUcFfkvW1jPsmIB5PskZnMrMZ>

EU-TOB-01 · legal · severity 95 · 00:54.5 to 00:57.9 · open

Directive 2010/13/EU art. 9(1)(d) prohibits tobacco depictions in commercial communications. A man smoking a cigar/cigarette with rising smoke is a direct tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGp162KXYqzf5guXPq3srO27ITi9IAohisVOVVSIERBIZX9XVT-PgKnQggl5suxJfzPn7ijjVHXUu3dNdxClbjSdA-KSISbuxFzMwoW6cclPM5llfZf04sWU2p0zM9njm-H78dhbWY-Lw9l62nCL4DFM7xhQx7IE7wH7Akzg=>

EU-TOB-01 · legal · severity 95 · 00:54.5 to 00:57.9 · open

Pursuant to Directive 2010/13/EU art. 9(1)(d), tobacco product depiction is banned. Placing a lit cigar or cigarette into the mouth is an explicit tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFyRnrosekevFwmh1HL9YoONj0zjcX5l4p2YVtk_abScsMOudBM9Rx-S6wPkW81JWYVxhed6eWjw-I-kaUaVYDqbf5RZN33umQbnd81K_e7Oi4-QsyPw5zQRn6cyg_uriPI8iAaSSwOGt6zKfjeJU2TLvyQNvtGf6K8II_X4rCBITXlk0aA0_cAiKagGMEwFD5TSEQX56-V_NkCLlx9Xw==

EU-TOB-01 · legal · severity 95 · 00:57.9 to 01:05.8 · open

Directive 2010/13/EU art. 9(1)(d) bans all tobacco depictions. Holding an oversized cigar in the mouth is a direct tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFy9wh8i4vxsfbux-xVZkGIMadq2MzFy9YuaJcXwJjr7dM6cjST1m0-P5FO6SI-RmGwmmW1ACyajNRu4l1t6V7b69Vn6RDI2zUpTJKQogo1np-Bup8mmyblm3wNNLnltdGZ43EwkzRwo2xROcrGSjvcU5klQeRbn_ej-BJDV5Ko18YaBZssdXpNBjckst8Fi07aYu32h0zXZ9km6

Verifier. still open: EU-TOB-01 continues to fire at 57.92-65.80s; fnd_EU_EU-TOB-01_obs_shot_16_000 untouched

EU-TOB-01 · legal · severity 95 · 00:57.9 to 01:05.8 · open

Under Directive 2010/13/EU art. 9(1)(d), depicting tobacco is prohibited. An oversized cigar held in hand depicts a tobacco product.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG86XhCQI-UTPBivz_xjcfEh_tQctJs284hT_Yn_u0IQF6x_u9idDiaBqKSkKy-2wt5quDZIY4yLKl5cLqMuDloStZZnGMI3Oz3F3q-xY2VxJ038SK8C6beLuslHgZCgdpRe6uzPIOX6QJwDx0Gu1Bye0jo05lBaPQ6OgwF9afG23TNZDo=

Verifier. still open: EU-TOB-01 continues to fire at 57.92-65.80s; fnd_EU_EU-TOB-01_obs_shot_16_001 untouched

EU-TOB-01 · legal · severity 95 · 00:57.9 to 01:05.8 · open

Directive 2010/13/EU art. 9(1)(d) strictly prohibits tobacco product depictions. Putting an oversized cigar in the mouth is a prohibited depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHYSefaoC-Hoc5HEIU0bkyyNaFXVHVwk4DI-99JtE5cVBagwy_yy-Qi9tbgtwDyU3KwJCzGrPriqQ6Seyl-bHVIPQuBiBs-mnRyljx1Wxx_UlaRSYMTlnLuf3HSCVpN29n27hMi2n_-T3uG6GhC-2GEN78AUXLICJOcYJr766

Verifier. NOT fixed: EU-TOB-01 still fires at 57.92-65.80s after prop_swap; fnd_EU_EU-TOB-01_obs_shot_16_002 back to open

EU-TOB-01 · legal · severity 95 · 01:05.8 to 01:09.4 · fixed and verified

Directive 2010/13/EU art. 9(1)(d) prohibits all depictions of tobacco products. Smoking a large lit cigar emitting smoke is an explicit tobacco depiction.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHdZ7GLuFl68lqGuUf8pnNlIFmkkXzf8qiu4Rlidcu4uMvsk0l7HlGaj-uzP5mJSk09iXJl9TppxM0rScv1L3yaZ82hHz11DloaD9YA3d8VwTqV9BjaxC7hGSF93MCiZvJCxxdlf5U613B_loOZ_M72F2_lg6_L9py5ruvor003eXT9sg-OKIKdL7b-C5slPUNWEXgEmZtSmijZdMaQ==

Verifier. fixed: EU-TOB-01 no longer fires at 65.80-69.40s after prop_swap; fnd_EU_EU-TOB-01_obs_shot_17_000 resolved

EU-MINOR-01 · legal · severity 80 · 00:01.7 to 00:09.6 · open

Depicting a child handling and smoking a cigar violates Directive 2010/13/EU art. 9(1)(g) by presenting behavior causing moral and physical detriment to minors. Smoking by minors is dangerous and harmful.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(g)

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEnlyEgUUA8KIKGm4yhEylxMnfRgTlI67e0mrmJs6DPuKoSwEXem9zguA75reCriomoi7CRI8VwNYPgIBsWHAonZ4YTMP58Dp8wx3tWsXX1PLEaTITNNPflEpGcwUDTQKh-M1euBqfjRkHhg==>

EU-MINOR-01 · legal · severity 80 · 00:37.3 to 00:38.8 · open

Under Directive 2010/13/EU art. 9(1)(g), commercial communications must not cause physical, mental or moral detriment to minors. Portraying an infant smoking a cigar portrays severe harm to minors.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(g)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE5xywp5TvnaBaiyAAKvFN0ttYm8b-6M95d5p2Mmc2w5OK7M3GnxkcKP5bEqSY1G6BtezjflFPJtlGBR8v0fNoz8zSnxTkleaZHPxLYMduLXd1CvTMYU_yDWLsHWlkF0k9z-k13RTh0QZ10g7g==

EU-MINOR-01 · legal · severity 80 · 00:38.8 to 00:41.6 · fixed and verified

Directive 2010/13/EU art. 9(1)(g) prohibits commercial communications that cause physical, mental or moral detriment to minors. Depicting an infant character smoking a cigar is morally and physically harmful to the perception of minor welfare.

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(g)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE5_offyAYBdfH38wTEtcZIGTp3NGgNMj52IK9Od7qd4thF3xbcxnrTlJ6Ty6VAuXiD7pvAh4axB9GLfkZKZGpnHnMEKFFwDWJiN4ymzQtLHJr24kRtfgSXweIWyrbaM8lxLhOCd7U28YWzf3tMbMwJpJNmslfii3dGOBjS3jfmMCqG3_AIGEUC52E07eIZD1caWlh9mQ6woeaztbklnQ==

Verifier. fixed: EU-MINOR-01 no longer fires at 38.84-41.61s after prop_swap; fnd_EU_EU-MINOR-01_obs_shot_10_001 resolved

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.