

CLEARANCE CERTIFICATE

United Arab Emirates (AE) · UAE Media Council, ESMA

ASSET	RUN	ISSUED	VERDICT
voltage_runway.mp4	run_d0a139b9dae5	2026-09-12 12:57 UTC	NOT CLEARED

1 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

AE-MOD-01 · legal · severity 82 · 00:00.0 to 00:04.0 · open

The model wearing a short sleeveless dress with exposed legs and arms breaches standards under Federal Decree-Law No. 55 of 2023 requiring media content to respect public decency and societal values. Advertising regulations in the UAE strictly enforce modest dress codes regarding exposed limbs in broadcast media.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values
https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGOoz98ar2Q0r0f-n1owzQJypwmdgxfpWOfeYZUFtVAIVq2Gq_h-99DMOzC-juQARdK20r9PAMqM0IO3y7B26gEjmE7Jt6ltAgaafOHu3WYkdE8vbSkvEwYaq5P_C4qD5nCo69ap8q4ow52s_JawY0Ri2RsU3dui3ezub6o6k0Dmgfi4wvNitvNXP5a2a14hUWopC8yNwZ7iaGPMuNNRo5HoMuzFKOgPW1aVmiEfLg7Yy7ZMneY10tYRhKycB7CkfBM_EJ_

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.