

CLEARANCE CERTIFICATE

Canada (Quebec) (CA-QC) · OPC, RACJ, CRTC

ASSET	RUN	ISSUED	VERDICT
A_Little_Kindness_in_the_Drive_Thru.mp4	run_cb870548494b	2026-09-11 10:48 UTC	CLEARED

2 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 1 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

CA-QC-LANG-01 · legal · severity 65 · 00:10.4 to 00:12.5 · fixed and verified

Prominent commercial advertising text written in English ('SHARE' and 'SMILE') violates Charter of the French Language art. 58 because French is not present or markedly predominant. Advertising displays in Quebec must be in French.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG7MGUfldbo3OJRc8x6oN6DMd7ym_rcQ0xRx9m_ZH0wByp8A3soJRENwu36leLFtAN1iMrCXb0ZvFbl-vnDKI92XZ0cz5oe-0tBcdPG0u_RD1cbozIFJNSzy6QIWrlheWGWaF6ec4jm8jYIMml3YwueQ2z-Bcf8WDwKjwLb-e4=

Changed. bridge (chg_2c723925d6da): regenerated 4s of motion between two edited anchor frames

Verifier. fixed: CA-QC-LANG-01 no longer fires at 10.38-12.51s after bridge; fnd_CA-QC_CA-QC-LANG-01_obs_shot_6_001 resolved

CA-QC-LANG-01 · legal · severity 65 · 00:10.4 to 00:12.5 · open

Handwritten on-screen promotional phrases in English without French text violate Charter of the French Language art. 58. Commercial messaging displayed in Quebec advertisements must feature French prominently or exclusively.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH9Rot-SlIS1HBcqyrb1n0vu05XDM4DiU__roGCbFzVVB0DFCsbCdWabeo3xM9BXhKEsaN7OTMFhQ-P0TCDCxD8YEJrw8AdOpDp-RdxHvq4D9uSlyCvni43NTtbW8uOZWzhFmkaMg-cDqzlk5oGEyBhlsSQxcEYDf1zFIUQTlmV7hDgHwnfFMPQBu2tm7ndhn2co6NfoH7NOJYw

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.