

CLEARANCE CERTIFICATE

Rotana Khalijia (SA-ROTANA) · GAM, SFDA

ASSET	RUN	ISSUED	VERDICT
Ed_s_Heinz_Ad.mp4	run_bf6b4a1145ee	2026-09-11 10:47 UTC	NOT CLEARED

7 finding(s) were raised against this market from 12 resolved rules: 7 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

SA-ALC-01 · legal · severity 95 · 00:06.6 to 00:07.7 · open

Stemmed wine glasses are dedicated alcohol glassware, violating GAM Media Content Standards prohibiting the depiction or promotion of alcohol. The presence of wine stemware constitutes depiction of alcohol paraphernalia.

Basis. General Authority for Media Regulation (GAM, formerly the General Commission for Audiovisual Media, GCAM) Media Content Standards: advertising content may not depict or promote alcohol

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHfZr1Gh-0fX3KdQspkdm-qm12FD0_K052lraGoNNE87I8KL1ZUIwPC1iJiSQI-5elulGv0zIq_4-cODzELELeRxFV1F3OKANvhpLQ1hoFU90d2_zNzdFN13F9JSb_1qNat4zdZhk8eOcJMQ7dFeprfYCPB8P9YIbdQQ2bCrUu6TDGyKwKmChxuVU1A0

SA-ALC-01 · legal · severity 95 · 00:12.2 to 00:16.1 · open

Wine glasses and stemware set on restaurant tables represent alcoholic beverage service, violating GAM Media Content Standards against depicting alcohol. The wine stemware depicts alcohol paraphernalia.

Basis. General Authority for Media Regulation (GAM, formerly the General Commission for Audiovisual Media, GCAM) Media Content Standards: advertising content may not depict or promote alcohol

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE74GqpJLe4IgNrJ9pHrkGf5m82f-qB-qmkumngH8o17mobpolGgyO1xa1qf_kRgh9rUQ3-DeHTOJvml3ViMgHaWaUNaCmFbiwV79u8sXbzDDADSNbkruoODD7q1R-0srGfVuWXrnjKAJZwNucCmyLvGkPAJnyXoTeyjeuSVWVr2jocOGIFduhse8KXSu3Bmhuw==

Changed. bridge (chg_9257857edd3d): regenerated 4s of motion between two edited anchor frames

Verifier. NOT fixed: SA-ALC-01 still fires at 12.16-16.12s after bridge; fnd_SA-ROTANA_SA-ALC-01_obs_shot_6_001 back to open

SA-ALC-01 · legal · severity 95 · 00:16.1 to 00:18.5 · open

Stemware in a dining context conveys alcoholic drink service, which violates GAM Media Content Standards forbidding the depiction of alcohol. Stemmed drinking glassware depicts prohibited alcohol items.

Basis. General Authority for Media Regulation (GAM, formerly the General Commission for Audiovisual Media, GCAM) Media Content Standards: advertising content may not depict or promote alcohol

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEXuQZr_Cbxythg8sRZR_36BtfaOGjNtsOlsIzq3S8VEtHpotcQijdUNdmiedIIGFWHeFrH4tqRJPVj7F54mFXrc28Tvhxuy8MYsNY7Y0hxgkJE8WSiXgShfmanAIQbg3KsUjQcVriHS_6HXFHP5vS6tagleN2TPKwDNFZrT6VsvEFWUL5mfrYzCBESi0v9kWH1FuoJWwMzldhdaapYq5dlXFG3ZRzsv4JzbimzTaOkRmSWLGyPhzsJA==

SA-ALC-01 · legal · severity 95 · 00:48.0 to 00:51.4 · open

Stemmed wine glasses on the dining table represent alcoholic beverage service, violating GAM Media Content Standards prohibiting the depiction of alcohol. Wine stemware constitutes depiction of alcohol paraphernalia.

Basis. General Authority for Media Regulation (GAM, formerly the General Commission for Audiovisual Media, GCAM) Media Content Standards: advertising content may not depict or promote alcohol

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEyTl_PfOpBhBgugKUGw38OEzmlYWdr50-Y5URqaSiDrkVT9Vw_4hTBZWgmngWzdxi-oe0QF618_dQsiDqB1BLWkQsIh6Lm_UwY7MyY37aYEhZDPsUg6rWgsgLBBRx8oHd1C2ZGzmsETIjWatJDWPZm0ndhuOtTZbPaR3ueDmM=

Verifier. NOT fixed: SA-ALC-01 still fires at 47.96-51.40s after prop_swap; fnd_SA-ROTANA_SA-ALC-01_obs_shot_18_001 back to open

SA-MOD-01 · legal · severity 85 · 00:12.2 to 00:16.1 · open

The sleeveless dress with fully exposed bare shoulders and arms violates regional broadcast standards for female modest dress. GAM Media Content Standards require adherence to public decency and Islamic dress standards on television.

Basis. GAM Media Content Standards: media and advertising content must respect Islamic values and public decency, including standards on dress and exposure

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGBvdrk5BBwHi6mYFdXfDmXa5fkvIN55gaU8o9NnnQX5druC_L44f8mKjIA3pNPesf43dYOlAnMaVuHjCnNoLWl1-Vqd-2iaEQUGBVmfDDkOEUPQuKJBtBlcu4J65sOtVImyOfKIN_GA1jdUDbgzFJ4Qw8mjR15ovW-HZxta9V8Nf4TSQbsURevDx7LpuVbPnK3lfeO44jOliJFXd2eO49mEMtuax3_T-Hu06hJdSK0fWQCExl_

Changed. reframe (chg_c5ca164c87cb): centre crop for the span, excluding the outer edge of the frame without regenerating any pixels

Verifier. NOT fixed: SA-MOD-01 still fires at 12.16-16.12s after reframe; fnd_SA-ROTANA_SA-MOD-01_obs_shot_6_002_v60c7f2 back to open

SA-MOD-01 · legal · severity 85 · 00:18.5 to 00:20.7 · open

A sleeveless dress leaving bare arms and shoulders exposed conflicts with GAM Media Content Standards requiring media content to respect Islamic dress modesty and public decency. This constitutes improper modesty exposure.

Basis. GAM Media Content Standards: media and advertising content must respect Islamic values and public decency, including standards on dress and exposure

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEbhbuO14FWx45OA2cII9lu6IAwKAL69TI5_L9MjMXTxNJHxE319_2iJpRCyoc7QCFX0h8MkySb7_iMusPBVui_K7xr-mPKKXk7TRo_rSK-CAhdODpirOUtUbOtkjZMTHuovOkiDc8bEHff-Ojls8_CWcFcJ5iPK7mOBc-wOSU59w-EjGKtDXVyCI3CiQk_DLGL640RC85KTWLanP6uJLmd4w==

Changed. bridge (chg_19cb7222ac3d): regenerated 4s of motion between two edited anchor frames

Verifier. NOT fixed: SA-MOD-01 still fires at 18.52-20.68s after bridge; frnd_SA-ROTANA_SA-MOD-01_obs_shot_8_001 back to open

SA-MOD-01 · legal · severity 85 · 00:20.7 to 00:23.5 · open

A low scoop-neck dress exposing significant upper chest and neckline violates GAM Media Content Standards regarding modesty and public decency. Broadcast regulations require modest, covered necklines.

Basis. GAM Media Content Standards: media and advertising content must respect Islamic values and public decency, including standards on dress and exposure

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHdW7WqYLVsSS7mbJ6VwSuDHgpM2ujIXS1XKHJE_E4qXGS1TGdfjRRHvcUTCovS5K6z4wN7L6XvxXgFDz-eakXI4Es-uQNs60ES4RVJNATzXGHJJbuPlwmkmZk6sSmElKXv5NEytXXPGV9cv9GY7PKfiKlpnYB6TmtksgTBk2GyvgUnwvMqZd7Ppcb2VPVGljx

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.