

CLEARANCE CERTIFICATE

Colors (IN-COLORS) · ASCI, MIB

ASSET	RUN	ISSUED	VERDICT
Ed_s_Heinz_Ad.mp4	run_bf6b4a1145ee	2026-09-12 12:58 UTC	NOT CLEARED

3 finding(s) were raised against this market from 10 resolved rules: 3 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

IN-ALC-01 · legal · severity 75 · 00:06.6 to 00:07.7 · open

Stemmed wine glasses placed on restaurant tables depict beverage paraphernalia directly associated with wine service. This violates the prohibition against advertising wine, liquor, or intoxicants under Cable Television Networks Rules, 1994, Rule 7.

Basis. Cable Television Networks Rules, 1994, Rule 7 (Advertising Code): advertisements for wine, liquor or other intoxicants are not permitted in cable service; brand-extension surrogate advertising is separately addressed by the ASCI Guidelines for Qualification of Surrogate Advertisements (2021, self-regulatory)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG2R7dddOGH-wi02UEJb0VVFSLeAoq2TpweqVStKV9q_U5-PceH9S3FKRsWAZMBp_PuF2gltBgUKcQCaUIRV0vHwG6FQDVu8TJlezjrB77iSYSkR9HbRAZi3jUAEohJmUoJkzaPI6nR-vcT3POpjr27YFAMLCtp4_-XpP8k8C7IPeWif2LmrUejOMyi_GUYS6ZzFx40MM2S1OqbFhk=

IN-ALC-01 · legal · severity 75 · 00:12.2 to 00:16.1 · open

The presence of wine glasses and stemware on dining tables displays alcohol-associated glassware. Under Rule 7 of the Cable Television Networks Rules, 1994, advertisements of wine or liquor are not permitted.

Basis. Cable Television Networks Rules, 1994, Rule 7 (Advertising Code): advertisements for wine, liquor or other intoxicants are not permitted in cable service; brand-extension surrogate advertising is separately addressed by the ASCI Guidelines for Qualification of Surrogate Advertisements (2021, self-regulatory)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH3b78E9wa9xx2WgXoeIJobzg7vTH9mkpgkwuwmQID_I9-tqS1fRjBiafC0GEBsZuAJP-JxVXWikmi9G6K4qeeNKoFctOE3Fq34Kd5MtQxPp8glwr3W66t_uKS9-s3CVgfuCZHYc31doQ9jKeJpdPEJQFRKOU7uqhQLVmUqNZGENHVsXvxVCTgyxM_V2Bcb0iHvxay50xlttvJdEYR6d-mx1MJLkT489g=

IN-ALC-01 · legal · severity 75 · 00:48.0 to 00:51.4 · open

Stemmed wine glasses placed on the table depict alcoholic beverage service. This violates the restriction on wine and liquor advertising under Rule 7 of the Cable Television Networks Rules, 1994.

Basis. Cable Television Networks Rules, 1994, Rule 7 (Advertising Code): advertisements for wine, liquor or other intoxicants are not permitted in cable service; brand-extension surrogate advertising is separately addressed by the ASCI Guidelines for Qualification of Surrogate Advertisements (2021, self-regulatory)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHWhzOUQUnoe2aPyHgjfgy5IVOEkDT3XNk9Kkj6oTI9aSZsy3E5zCCT_c7lrF020WJtpgu47ElhgVHF_QIDo9FLd49b4CSLWoIM-SF52igC8QTww2e8qkwbZqVBBSi3GHP76dSr3UorwbVqW4cU_GZQsOm4qc4sbsl

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.