

CLEARANCE CERTIFICATE

Rotana Khalijia (SA-ROTANA) · GAM, SFDA

ASSET	RUN	ISSUED	VERDICT
18156302-hd_1080_1920_2 5fps.mp4	run_b68379b87b28	2026-09-11 10:47 UTC	NOT CLEARED

3 finding(s) were raised against this market from 12 resolved rules: 1 still holding clearance, 2 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

SA-MOD-01 · legal · severity 85 · 00:00.0 to 00:04.9 · fixed and verified

The exposed bare midriff violates GAM Media Content Standards requiring dress in advertising to respect Islamic values and public decency. Revealing the torso between garments constitutes non-compliant exposure for broadcast.

Basis. GAM Media Content Standards: media and advertising content must respect Islamic values and public decency, including standards on dress and exposure

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGP__04ypkW7uaQFWOiG5Mc5nQYNB-tPVYYgi_nDe-j2JjJWP-_rEgJgm4Oj6pEgTdtBhjka6Mzk33bq9-hZ7J8PaAGCurd_0oTt4LDEvee-irys9jC843PLAsZ0VKEH-tuomIMwXT3sV9HVWd9P92ap7aElmwexvuokDjwAZa5PULUItUA4vKsli5177PGWYtjMd8jCLafaUmf7MdMqp2rWKPW-3TEfrXrEMvGAtu8F3MB77C7-UeluLbW44qvgR8p4tsu-Taxvu-N3A9zHYbpuYk Bh7avTS_yWZkhtv-ilJgVc1mvBCF4z4=

Changed. omni (chg_ad0c41ef7679): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: SA-MOD-01 no longer fires at 0.00-4.88s after omni; fnd_SA-ROTANA_SA-MOD-01_obs_shot_0_001 resolved

SA-MOD-01 · legal · severity 85 · 00:04.9 to 00:07.3 · open

An exposed bare midriff breaches GAM Media Content Standards on public decency and modest attire. Broadcast standards prohibit visible bare midriffs in commercial programming.

Basis. GAM Media Content Standards: media and advertising content must respect Islamic values and public decency, including standards on dress and exposure

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHPvlbroCkhtLvbb8tzzjlwr2x6m9BTJsm1UX-oE1zD04jCnTjphvN750tzHkH_XDiEt4QZr47RX7XmpcSiTuP6gBQOrua6J8ey3XSxBo2YPki5fz1xRiTerviKRMwDIY3ScrMSUve830ov-Jq6qsMThq-D1m-Bb0yJ2soy6FIgql14exc2yC14T7mSPqOXikSp

SA-MOD-01 · legal · severity 85 · 00:07.3 to 00:08.5 · fixed and verified

A bare midriff shown between a cropped top and trousers violates GAM Media Content Standards regarding modesty and public decency. Torso exposure of this kind is not permitted in broadcast advertising.

Basis. GAM Media Content Standards: media and advertising content must respect Islamic values and public decency, including standards on dress and exposure

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFsQ90DNo0wW7NXlr4TeDZLSBXujUVv3vJfbvoZ6rCL9e2YIlfKqYYQSmvWK_6PK9GiSytSvtWV7IiZ37tuy6lCd9GD8blb19wZolaiHFxu2z7QN52py_eWligna3nKjxt6fyju8qbp3-XkdqbCDQ_yiPg31SNN040rup92CVxh9BFfzHRcPwe23PuG1Qcvn3-4fsZbS_mNKfnFq3uahlyffwP978UUeLq0NZl4jbi_p4xeHlfnhPB2C_I5SAcvvcJFmfDAdhBgJWOzFhsE5c2wCvCTYAIUysNmB9hmccixTtay_v033Hk5tNk=

Changed. omni (chg_efb5293fdad9): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: SA-MOD-01 no longer fires at 7.32-8.52s after omni; fnd_SA-ROTANA_SA-MOD-01_obs_shot_2_000 resolved

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.