

CLEARANCE CERTIFICATE

European Union (EU) · European Commission, ERGA

ASSET	RUN	ISSUED	VERDICT
Cigars_in_cartoons_-_part_1_of_3.mp4	run_b2021b183715	2026-09-12 12:57 UTC	NOT CLEARED

42 finding(s) were raised against this market from 6 resolved rules: 42 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

EU-TOB-01 · legal · severity 95 · 00:05.3 to 00:06.2 · open

Depicting an animated character holding a lit cigar constitutes a depiction of tobacco in commercial communications. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFywzUrtEz7dCv7xodQvwZJdxWHjqJwm7BitDr3RpY3Llk5PPGV6s1cMvOlaxyzXHrlacVMTjDb69PzqD8aEiOhl4NMEvllveWnacV_5lNu83GcLIM3S8sVRzQ6mwwE89fowAaAMnNnd128BPTPsPdKPxzBI1vIP6G6iPMvHbJv6ZZDwQnXI-QOE-QeUY=

EU-TOB-01 · legal · severity 95 · 00:05.3 to 00:06.2 · open

Depicting tobacco smoke emanating from a character's mouth while holding a cigar is prohibited under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGeFpkqg1MOreTZLh66lpyvU5y1fhxzzvy0ZPau7Cq79q6RHG0SuYHDoNX0VGNaJs6bis2-Unc00cqkPvyA98l2fo9s8dGP8V4SS3AitGqg6b2KJh67tOjGqQedaXsXCEdpDfSF-pcNO9ByQlnIkP5D3Cj7wvfn1sZmM08Gm rn>

EU-TOB-01 · legal · severity 95 · 00:06.2 to 00:06.7 · open

A lit cigar emitting smoke constitutes a clear depiction of tobacco. This is banned under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEKfnVn8YfPgxY0WOjlqx0Essaj-KUs-DthoQIP1XDhomle_fvklx64Py37009SYbxp_0k65NxM_CKyfnQyp8s_Du2lTB8gk1KaFnRG8TOvg2OPibTUHVmghpQVz1NbqNboAvu9ZPtVpzffkLewdgHcgK4UweDEpVT_7brDNtMwZ465vg==

EU-TOB-01 · legal · severity 95 · 00:06.7 to 00:07.7 · open

Showing an animated character actively smoking a cigar directly breaches Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQENKNZ7QDJmcEc0GPsBOlyzw7BflcWuAkjLyYnP_atNcO8kl2CxyQGk9RWrkNwSUGP4r6VJoEM9ZXZcruvtclTGS8lmncVvAG0L6-rC_0kGQ2l-JbXODUGO0FTepIKxBbpZaO3K0ITmj9hEM2gu6Ecw0eJflfjSQ72mxFLaJ8ZKMEqTacVoR79JDkrw99DMtNQdYWPYikone-o5NqWQ==

EU-TOB-01 · legal · severity 95 · 00:07.7 to 00:08.5 · open

Depicting a lit cigar being raised to a character's mouth is an explicit tobacco depiction. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEFrFKEVb98DtMZVXpSyKU_ZgvZj4UUottTjaOf843y4tP0E0OCJIHHqRA3_1inbMfPIKNySfluMZyIsqopvtjCWl6XuvHuBkrhsd08UodC6lSqNzg5qjKYw14ElRpJ2s71azQZ_zA0nM7BEQBAlIXUudNo-KSBUAKa7yTlclIRHZdF9uiUphT0TecGlzY=

EU-TOB-01 · legal · severity 95 · 00:08.5 to 00:09.1 · open

Holding a lit cigar in hand constitutes a depiction of tobacco. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHl08lvWNbGaFwBs6ZZ3zKUKBhgmYfdMwJBi-7J_Td33iupB06z3kCQC9cXBtHMM4FvVQ6FW8l4vaWe-ml-YlljwM6UHEna9fz_ordv4BOcgYpYlwWHEt4FFpbCeX-bY1j0ts93SvJA69nssw==

EU-TOB-01 · legal · severity 95 · 00:08.5 to 00:09.1 · open

Smoke emanating from a character holding a cigar depicts tobacco consumption. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFjk7JfpWwx6XuGsDQRVoTjt5-2i78yUFSIMLXWA3XWnY6MHU2VhrFpH9yvHCgLN0XFQo6jHcFxrGszTfBmkXTVa5iudUvJ67CsgFdFzyymi4qshmbIXGK1fVLZYhgmXmH1gmWwSR7a37oSa-xQfJWDWEsfvMyH5fjchBqHov>

EU-TOB-01 · legal · severity 95 · 00:09.1 to 00:10.0 · open

Showing an animated character with a lit, smoking cigar is a forbidden tobacco depiction under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQF9-hFddMoBknHFB8lyDviHN7new2p3jKYHzVlpYf-GD0X5PMkSIqWFGS9yk6hhw4vrHpYzH8Hqdn-W23a4Lso3LRA4wBOWcTetfpOrYpk_BudevPRWJ71furQVzStR6x27eGXLQGjdt4vKNN9sC97Rz65TNfIOUZlbQ1CyfY2

EU-TOB-01 · legal · severity 95 · 00:10.0 to 00:11.1 · open

An animated character with a smoking cigar in mouth directly depicts tobacco usage. This is prohibited by Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEaaX7-JVuDcM9aAWDEifwCI_QiHTf1UDfVzoZf_E7OlmV2OzG7mkK4-16ReZDCK-gql_TElvRcDbdaWy-pAsfrZS0EgA8NPnmisYtLrKmEs5CnNVdO45MXTL3u5ABWmWM4pVR0LNHh64NtJp37lzcW_K0kAx4xqkrUbv2iMAPS

EU-TOB-01 · legal · severity 95 · 00:10.0 to 00:11.1 · open

Depicting a smoking pipe in a character's mouth constitutes tobacco depiction under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG1ygcKV-bHDtoSYsIAuyTbTYM39glC8lDwZ9NOAEHGoF4tK7lenSKf8YeGcWjmDeuH1zQ3VklbBNuBngshb_EWtqnFm-qa819Yus1upC1neyA_B_hSYXtaMaqo7-Wbad0kQ8L8taPS_bLiTrsa9V5lpti_K8JqKaEABuGVYNBes-kAZTyENjxnBp_

EU-TOB-01 · legal · severity 95 · 00:11.1 to 00:12.2 · open

Showing an animated character lighting and smoking a cigar depicts tobacco use. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEgaJL22aS43_N9zzXmitAzCZDGO-SnQE74ArNHRH0w_M2K0hEWpfFVKGuikXtlE9srvrSrYu56xVu3rX8coh7KuV2HusvU4NrPx4ALH1GfRvOAvlZ3RUrgZZ733TKuPgroVCxkJIOw3hrR6Q-nLQik-7rnKYZI36EMENZt1dsUC

EU-TOB-01 · legal · severity 95 · 00:11.1 to 00:12.2 · open

A tobacco pipe in an animated character's mouth is an explicit tobacco depiction. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGVV5tKKQXxznYFc4u0oG8avg2KJyVdHUOTkgChGfqNLMkMbVpPKTsxmE1VZ3Af8t6F8vdTfWjtAk_7kvaVNWDYUWwWozLFin32Y_8PWSS6AN-9SK78HLxKhLbrocZkr3H4HRqAeJnVCsqFLnSn12cWiBB0-mdwyt3hsWJAvdv_9pPrd5PNcHPokMI1-iA==

EU-TOB-01 · legal · severity 95 · 00:12.2 to 00:13.1 · open

Depicting an animated character holding a lit cigar in his mouth is prohibited under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGBW2akOYY1Gv57l_POY9O3Z1gx1hgTXE8ilpYudk0GMYqn8j8eam-5mqVXcoeqzFKx4O0JSDfTQh1AxwvxN4nhqp7xV-nh5ygYycPs3nDtq1m8KlvUAlE7zvG615_VWO1MNMQZ0Td6eP6dYequ5KeFIRgFvpUFN5SFRGwAZol1

EU-TOB-01 · legal · severity 95 · 00:12.2 to 00:13.1 · open

A tobacco pipe shown in a character's mouth is an audiovisual tobacco depiction. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHKe9SvLL5I95PmNg6R3YlccxNdQ0tPoq6bVXQzShZg4qy8fD0KIN6hQhhdfo80IGhZi8J2gqwm84LEozkixSl6zEknh3-259NeMgGHpmzEA5Teo9tmE-BW5CVt_rDXh9DdASIC4se095bX-u1a3sasKHh5QgjNnZ-9Rm9pqrSL

EU-TOB-01 · legal · severity 95 · 00:12.2 to 00:13.1 · open

Exhaling a large cloud of smoke from tobacco smoking is prohibited in commercial communications. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH-0zdSzHFKDWF0BiqhyoJAAt_ckzBK75HmjEeIC3zgRJGNyfqKyL0elyaYQqQzyAJH5Um039XDjy83aDnm-g0Qw2EQAsDVO56OIYb4oNb98NLMQCAPgU0xgrWcVgyjUK3FIE4dIYOASINZOjMXyzABiZJZJs716vFVyA13P9IZYkuwvjYVeUC4ieGc5_gQ=

EU-TOB-01 · legal · severity 95 · 00:13.1 to 00:13.8 · open

A discarded cigarette butt depicts tobacco paraphernalia. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG2bd_GapV1OZYJN4H_FZCw1mlhKp1kle5LZfhAqBQL_0w2a0Gkf2Xu-mLhp4laFELwCt6bJik1toU1mS3pRDaa278vCs084v69iizp4aLWQER1FUbFjmAsju7BPj8UyNkcrRvVbwOBtyJ73j19IU-jyuzax5YY0hRYaQwKGtd5

EU-TOB-01 · legal · severity 95 · 00:18.9 to 00:20.8 · open

Depicting a cartoon character holding a cigar or pipe in mouth constitutes tobacco depiction. This breaches Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE3txqJhsPq-dASJTuccdKZPAMDPaPyPbtCljBk_IzM2kxDed2i6AVV6hIGxS0qUELJfxCdp50AAyUliq7U4HBL1qD1cDfP9GTPnJox0bXCCVL07evjJ9_kHkP5sqYpHLuwcuHql0fTo

EU-TOB-01 · legal · severity 95 · 00:20.8 to 00:26.1 · open

Holding a large striped cigar in mouth constitutes tobacco depiction. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGCy9rmM2DmCtGWw28vouRFmkphhGWCbTL_KK-62KYQUczzCzdHQ2y7VRWFVFOpGTHwDFLlaDxdoMmpPMOq8d3tJCqJSfprCtsp9dFeewv-Rjp9RauL0ZNZLpO_1Jr_f4_7j2aJPJT1twHRrmjxwVr3HfkEgVhdIkYiizn0zCBH4XKyDZkOYcwY2qTD1rQ

EU-TOB-01 · legal · severity 95 · 00:35.8 to 00:37.3 · open

Holding a thick cigar in mouth is an audiovisual depiction of tobacco. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEVyguXuFlodcJT_cATHEw_cOX3RtpkIpPolWX_9iAI4Z9afofREhjq-rf3lx6YSLge6SatCvW8HcLQnwiXH-_IZ0SZzxBp4cJggYFNfTLbw8mOC71r3d6TclzqumoUSLLInfduT4C-KXkpt7r60n8MB_6duQ7btG2ZYtQcdoTV38Mi2N-U7Jo=

EU-TOB-01 · legal · severity 95 · 00:40.1 to 00:41.2 · open

Smoking a pipe with dark smoke billowing upwards depicts tobacco consumption. This breaches Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGTETBrscUVZ4nayK6-sQ12l5EKioY2Coy6RBuL7R10_3iQ-wXF5xDjZpaYupQ3aFvLLxzD3aB8kAWrNI5T08vydJMDjP5NHAmVJbE9TQy4idZ4vaAk33BGKTuJQPDi8RkcjxIOFqzZthv4DKXxaff1MHjdS0CZYpQwAk07JrbA8vUwqUY=

EU-TOB-01 · legal · severity 95 · 00:41.2 to 00:41.7 · open

An anthropomorphic snout smokestack functioning as a smoking pipe depiction mimics tobacco smoking imagery in commercial communications. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEFwrMoLlaWlkDuZ8X4Ndb9UZhi5nsWBlwFsR_1VXbsnzrqCV_S9UPT0fz_ZgHDPSww-3UAdNiZPJ9vK6IFM-0IUJKvA0b4Ec_KuosmdxXfxZMWxbLCw12Wp49BVBMSgUKazSqN4zzlpTcaq6JARlaFwHJxlBuVNwsXYJC0V4o=

EU-TOB-01 · legal · severity 95 · 00:41.7 to 00:42.2 · open

An anthropomorphic character smoking a pipe depicts tobacco consumption directly. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

EU-TOB-01 · legal · severity 95 · 00:42.2 to 00:43.6 · open

Holding cigars beside stacks of cigar boxes constitutes tobacco product depiction and promotion. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHkIGT6FyWG1GrU2e-P30M8w0GtpUdZ_TskWWdd9o3cgwFjepbFxwt3CYrsr9QDR1qQRNjSHu7_-YYgbubNwfzq5Ux4818zGramVsVvZbyrUVdGa3z6s_1XToxqdKzRT87bruDfJClAOtax6z3GplTh12wBlPpJCOE3j_iozck=

EU-TOB-01 · legal · severity 95 · 00:42.2 to 00:43.6 · open

Stacks of cigar boxes constitute depiction of tobacco packaging. This is prohibited under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFCnPTkHJLXi2by036vRS43HBdcYCSIN1r19qRiT7Dx64i8zkPXpaggnh_ZDEwcSdXtflUyoj2JfeOwHOaSaicsklHrgGajAtfZo_-GV7ceLcdR8EnqXLH8LOPPltzy8PI9oJA6RbKTVGQV4Z53TvsQOIc2IK8Sd06PsBCF7_OLA0d1iW4Q76xhn78g0VNG66TRd9aI82VnKWhlclA==

EU-TOB-01 · legal · severity 95 · 00:42.2 to 00:43.6 · open

Showing branded cigars tumbling toward the viewer is a direct promotion and depiction of tobacco. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFk7KnnYrfJLW5PF2MW9Ur6Z7D2fbutgV9xYuo9BQnNDxdNzGLaZK0DcijorYPLiJLLNW8RhDWkqrTd1VasbqkTsZFwHsRGw9Cw3ial-KXCyCNluS_M05whkzefKokvl6IWOha5MbWBDIAwKbVV6V2a5vqcxiOgNWVU-nNFwrHx1Hy3w60v5RYBwWWpPmZNPMTDukhb-kZhhl57gD31Q==

EU-TOB-01 · legal · severity 95 · 00:43.6 to 00:44.4 · open

An animated cartoon duck holding a lit cigar in its beak depicts tobacco consumption. This breaches Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFw3g7OKfBbHdDFIqQUYABQELXfhMxgcZrgFV8GswB00_pYNLzS-SPZxMS0oCasy_Bn3EIRY3qUHKtTyIByulS9rdohHOvSic2BSctxejNz38yUXp6ltdWroOI_34GQ0bJOLqKFjBm4kNYqUt8ggQmcpzOfBDRwLSAAZ6QAwpsqwj1qqIHTrlB3x0x

EU-TOB-01 · legal · severity 95 · 00:43.6 to 00:44.4 · open

Showing an animated character walking with a lit smoking cigar depicts tobacco consumption. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEtN4xzKQonhZlZy4Bpm_D2guGQFGUpbkVgWB3HpuLDS7RZHWx75_PGMavFMq5i5_6xl0UoEhiDp5EIRaH8ejTixyNrYww-dIJxyIkeYoinxhQ1u06SQp4zOWyOGUH32uSGNunCX2lic-tgZGghkm3BYTiB90PshTwyWZxfPQ0TcQP07M=

EU-TOB-01 · legal · severity 95 · 00:44.4 to 00:46.1 · open

A lit smoking cigar in a cartoon character's beak is a prohibited tobacco depiction under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHet1sbVfrnKk7RQj9VCcFmPs0t2brnK4dBg7hce-LS6-Je9yDB8b-Z65medjvREwkaC-EjMB3RRUGQDnC8OPGw2VMdWRR64-7dhdq-Ywh9-4KccztSeediGyJiaMIHD3GfLctbwm0w0RtJ>

EU-TOB-01 · legal · severity 95 · 00:46.1 to 00:46.9 · open

An ignited cigar or cigarillo held upright depicts tobacco products. This is forbidden by Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHicX00BtvDiwAA0C81FLzoHkZOvhDnQ2jLFWWXfLMq8aXi1wrPofnHnzLyW2EwPE58SKuK_qkvS_Or6WuGecPRu8TkPFsKFg57cYKyW9OegllCJW3Zu4f463ME7NV7J39qvCO7N1qFBttOCz0cjBwGiUfnHaxt2YSJ0VE4UQSY

EU-TOB-01 · legal · severity 95 · 00:46.1 to 00:46.9 · open

Smoke puffs emerging from a character after puffing a cigar depicts tobacco use. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHzu2xtiy7w67Puj2ogI25gZUpiCnJ6JfsvHva83Gmy72bq4_54ExEjY9_BhO8FPeWUXy7AQ9ZDa6-a55InLlkGotd-cjTqREVaaDbsynnWoWkhkxy7gXBrWme4v84JUrKIYzHOajpKUWwx

EU-TOB-01 · legal · severity 95 · 00:46.9 to 00:47.5 · open

Holding a lit cigar with ash at the tip depicts tobacco. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQELSkCQl1mt9f6c9CBOPPY7eHtMIDsacvqIHx9xpjmRy7O8Rv6-mvxl0CUpJLGM5M5MbE8kFz-MSqaFH4WvqhssovNyb1sEnKDKf28Pp0vkmgmSrn6iRKOv4YOP9nyTfnRAUA3kqlUjGOpq7Zdxo4XIMZ26Bm5Xb1_oXDOUDyoik

EU-TOB-01 · legal · severity 95 · 00:47.5 to 00:48.3 · open

Depicting a cartoon character raising a cigar to its mouth constitutes tobacco depiction under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGBIaJqaDZakWMMJCJBfX6ECqHA8Pi-64Ek_mOGCPIxM_ZRDFJFK7zZGJ5-pNyhGImakVBhUNM1zBne8a9Tn553zDrpWf9WLV39-owm3VmE7UsDa-rLYXIfUycRD_w_w4A4C6jBd4KobEoQnwTk75t3Gy1Eo8zMKg2JGtaGN9VjV2oDcvubNbzXl1Z0=

EU-TOB-01 · legal · severity 95 · 00:48.3 to 00:51.7 · open

An animated character holding a brown cigar with an ash tip constitutes tobacco depiction. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGBYAxH03SkvdrADDFTvsui_NW9CRp1_T8xBeLrm1F0Hb40biW0LBDrL-3MR4m0EUbrAL1gBva35PYlfmvSiD4Mz92YTV4_RQ2GgMHRVgTAy3RDVUIQXyTP0wbezE4t5ZYE_Pdbn399_a95PWkU33iT7-IMEvnJucjniO0crz2kKwvQU=

EU-TOB-01 · legal · severity 95 · 00:51.7 to 00:58.0 · open

Holding a lit cigar producing smoke depicts tobacco consumption. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGrvBVuXJwoqolvw_6LsOciL6sDhAld5Vp2bzB9IBH05LCGoNkXsQKLau2Yi3UlcYiVqrVqJ2y6UYq8VBqmZoLRDBRFtNjADdcH8flowgLySqtAB0PAzPMBVOjLSn2P7mq1TVk-mT5At89r3REgAW8DRVzrPJeBi4RMip8Vqf2TgtabDCQSI7mhTPF1bFCn7oP9rGpLPB9J2RoZ_

EU-TOB-01 · legal · severity 95 · 00:58.0 to 01:00.2 · open

Depicting a large brown cigar with a band in a character's hand is an audiovisual tobacco depiction. This breaches Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG1wa6r2u0bjFR_j7QhF_0xNpkoaoi4L-dDd9Q_As6dNQRO7JIEkdjF_Mh-qpkDMM6Ta6M9iaAMJQ8m5N9OJ0IpldgtHl3btTx8x8qT1flob1xQJQxPmdjazVwcmg6ApdGY9KF1PSixiopmscDaC0E7FWRUwaOeJld4kbUn2KZVPCCeRtjowf46FKGfDvH7IDXce8rxJUVMdcxm3Ln7bzU0HcHEtasD5Cbmnq67_wTyHlzAEenerNBn6dO10ev7eZ7ujogzN3Lx8ZZIF-fpyg5RCm7fdp4KZmne2nXrCgcX9osw1eYovAs8jvrvclUh3KMhcNy6-ZH6jaSAZd1RxBI7g0TKvUWS56noyHIPsQBV22U5eGxPeE1yJLHVWVVK0-bpel47qCEjiAY=

EU-TOB-01 · legal · severity 95 · 01:00.2 to 01:01.4 · open

Showing an animated character lighting a cigar with a match depicts tobacco use. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGZfzW7MJYnFV_7ScckMvs8zqgczcBm2OVz00SE8LnO-0jKWA1hse1aQW610qoeHGpYkzKFSV2ModKifLzYGMcMk-2a_ckCLXkzwt0uarz2JTv5A00YI5Yr_GCpKcmZ2-F4UEnsuZA6QXnf5voYz48PQ5VLuDO70DS2O-4_Gr_d

EU-TOB-01 · legal · severity 95 · 01:00.2 to 01:01.4 · open

Smoke rising from a lit cigar as a character smokes it constitutes tobacco depiction under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHhRfQdk6vnPTDLk_arJmDJsTWZd3NLAIVHQii1TlbXEG2MbB_sAoBnEkbFRNxl3R685mon50rZG9F8Mg2TjughBulRBsfB8DMp6BiAhYxKV2hYe3rS1FiBa7DhKPKg7yGRXRAdGnVSO0Y09HVJ3yQ8Y1bZayacf76IUp9F6it3ldWm8hGZcNoXmol82NDO_3RHFFbDbGzVMVKJUI16bFGxozcTgf3KjaXxIDUNR2THcNNWUv

EU-TOB-01 · legal · severity 95 · 01:01.4 to 01:02.6 · open

Lighting a cigar with a match in an animated commercial constitutes tobacco depiction. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHhRfQdk6vnPTDLk_arJmDJsTWZd3NLAIVHQii1TlbXEG2MbB_sAoBnEkbFRNxl3R685mon50rZG9F8Mg2TjughBulRBsfB8DMp6BiAhYxKV2hYe3rS1FiBa7DhKPKg7yGRXRAdGnVSO0Y09HVJ3yQ8Y1bZayacf76IUp9F6it3ldWm8hGZcNoXmol82NDO_3RHFFbDbGzVMVKJUI16bFGxozcTgf3KjaXxIDUNR2THcNNWUv

EU-TOB-01 · legal · severity 95 · 01:01.4 to 01:02.6 · open

Smoke billowing while lighting a cigar depicts tobacco use. This is prohibited under Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHI76T7xPK85ghfXOAyYCLSN2OVY5rgLuK4EquE2jb1Op47vMvZmN5K m6K8e7e0iDyfX4zalO1JnNhkz9j5iNcPfnb0UrJxl-4xQ7s76lrCGrA3YINcdRFSFiMXK3tydWeUTEdLLv5lqeA==>

EU-TOB-01 · legal · severity 95 · 01:06.8 to 01:07.8 · open

Blowing a plume of tobacco smoke into another character's face depicts tobacco consumption. This breaches Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGudC0kfHyEROWReO5Pi4awWDQIL1GGfspm7ntK6SUG__qOjrUQVCXQor2w4KPMIYY_RiXI5qTJdNwWDh9iow5nvUqo3ELmoT4oVmMwppCVcXunO0Ps3M2n6OTy9yjZOnlGvScyCRp6sOK5Nw==

EU-TOB-01 · legal · severity 95 · 01:07.8 to 01:09.4 · open

Depicting an animated character holding a lit cigar constitutes a tobacco depiction. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEDl6wxaVgoirn5zEjwyRk0qNcAtCHtwv-W5Z5zrjDYWANyvlb9uzkrPml14QqieKxfz7vefWQHEVil6UZJMrHiTkX5eu4C38g55JPSJHe9uXZvsr3fg40eF3uy83qT23FTijYjawNC82-6>

EU-TOB-01 · legal · severity 95 · 01:07.8 to 01:09.4 · open

A puff of smoke floating near a character holding a cigar depicts tobacco use. This violates Directive 2010/13/EU (AVMSD) art. 9(1)(d).

Basis. Directive 2010/13/EU (AVMSD) art. 9(1)(d), tobacco advertising prohibited

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGXN4Duo43Qk5cAmOFKHqNV3D-Cqe2bU-8lbd2DSFKE412eYT2mA0fhzYqcEEHRIPQI5Q9AhnXjl0D8cHY2v0uvuB2ou73cRVz171JBS1UKWBxuma7L_-6TT8CsIFPrAMPaiRFUYWxoEhx

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