

CLEARANCE CERTIFICATE

United Kingdom (UK) · Ofcom, ASA, Clearcast

ASSET	RUN	ISSUED	VERDICT
test_ad.mp4	run_959b162a0f25	2026-09-11 10:48 UTC	CLEARED

4 finding(s) were raised against this market from 11 resolved rules: 0 still holding clearance, 4 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

UK-FLASH-01 · legal · severity 70 · 00:30.8 to 00:32.1 · fixed and verified

The sequence contains full-frame flashing at 6.0 flashes per second, which exceeds the permitted technical threshold of 3 flashes per second. This violates Ofcom Broadcasting Code Rule 2.12 and the Ofcom/ITC Photosensitive Epilepsy Guidance.

Basis. Ofcom Broadcasting Code Rule 2.12 (broadcasters must take precautions to maintain a low level of risk to viewers who have photosensitive epilepsy), applied with the Ofcom/ITC Photosensitive Epilepsy Guidance technical flash and pattern thresholds https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHJk94Wt5pfDavn0lCzoaoGcel72aRLi2tBo6NCbantrIS5Cu01MckpHNg1pG5YB9LV9ykl40Dh0pURhHz8GfR8IMTobwcbwFrLMrENS-DE-QfvMAQJT6lDqcwEEODr-JGBaFm1CeZGLy3w13r38hL5UzrVNVAUI16bWGe6yt3p0ewA_ivJYQ9SPMitkbsZa-grarbK0Dvrv1N3WQIWTrdy6_e--aDSeh0neuEMzaiP7vKkRkJlIblWvqa4ichVQTV7GeFHPnFZZi-w==
Verifier. fixed: UK-FLASH-01 no longer fires at 30.75-32.08s after prop_swap; fnd_UK_UK-FLASH-01_obs_flash_000 resolved

GL-MISLEAD-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The voiceover makes an explicit comparative superiority claim ('Twice the energy of any other drink') without presenting substantiation or qualifying conditions. This directly violates ICC Code art. 5.

Basis. ICC Advertising and Marketing Communications Code, art. 5 (substantiation) https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFMJg6aO_I_hEyIQd6oFdr7fp_FEm729jgz-DQaDd9HAGmIX37w0rJSfCaVdlR2SIxm9rz_q_s6t4Qwner12qFpVok3x8lC1Hj58tm-Hhl7WW-ew9m1hAXPOWwaC_0q3nsnpfw=
Changed. carried over from DE (chg_2f78460a7913): the same seconds DE fixed, spliced into UK's cut: replaced the spoken line with "Power your day with Solstice energy."
Verifier. fixed: GL-MISLEAD-01 no longer fires at 35.08-42.08s after carried over from DE; fnd_UK_GL-MISLEAD-01_obs_shot_8_000 resolved

GL-HEALTH-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

Claiming that the beverage provides 'Twice the energy of any other drink' constitutes an explicit nutritional and health claim requiring scientific substantiation. This triggers the ICC Framework for Responsible Food and Beverage Marketing Communications.

Basis. ICC Framework for Responsible Food and Beverage Marketing Communications https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFg5PggGa00jmL12EqB01w1xQGH8laAGFWK1AtwUUCaDNn-dYfJCqxyIqhz9cr5DljegM_wMwkWNY3qO0eVOoX1pN9GHxQz1Li1aSJoBFVE2JLysGEIvq2jSo3FAlnNAdsqHshGI8i0dHwHHpsVtoIWzgVnTqXpbshWYqKsZj1XtGld5aVgH4gyorO1_bd0QDh89z6MGAY8kJKCa5tOWnZUuQQQ0xB_q1nJmbxDUvZeU2HqV2yiODPw
Verifier. incidentally fixed: GL-HEALTH-01 no longer fires at 35.08-42.08s; fnd_UK_GL-HEALTH-01_obs_shot_8_001 resolved without having been the target

UK-CMP-01 · legal · severity 55 · 00:35.1 to 00:42.1 · fixed and verified

The statement 'Twice the energy of any other drink' is an unsubstantiated, sweeping comparative claim across all competitor drinks. This breaches Regulation 4 of the Business Protection from Misleading Marketing Regulations 2008.

Basis. Business Protection from Misleading Marketing Regulations 2008, regulation 4 (conditions for lawful comparative advertising) https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEBJNDcXVvEnw_2tbBRuo9Ic0bbgNx-egGYiL9glfrxkuGUkUVyRo6eXmrlcwcB3nj_Th0mYlj_emiHniEWWhiJ0M56PYXhvE7JDNf_xpTb7f1Ci-S03eGxrRhDnG0TT9FowweC25CpvRarbfNWBZzfzQCPUoOQ=
Verifier. incidentally fixed: UK-CMP-01 no longer fires at 35.08-42.08s; fnd_UK_UK-CMP-01_obs_shot_8_000 resolved without having been the target

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.