

CLEARANCE CERTIFICATE

Global baseline (GLOBAL) · ICC

ASSET	RUN	ISSUED	VERDICT
test_ad.mp4	run_959b162a0f25	2026-09-11 10:47 UTC	CLEARED

2 finding(s) were raised against this market from 3 resolved rules: 0 still holding clearance, 2 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

GL-MISLEAD-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The statement 'Twice the energy of any other drink' is a direct, unqualified comparative superiority claim. Under ICC Code art. 5, comparative claims must be properly substantiated and qualified.

Basis. ICC Advertising and Marketing Communications Code, art. 5 (substantiation)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFZ_4loIART8VZ-vUL_GQC4_2D-l2ik69LMVY5-vYlny0wYoqzM2blTtn-V05GtTiwiYIg5MOUujn4MqZvPhYLwe2ihU5ZmNDfNxpKbqG7yrlogFZrhQ2z2APDSfqKJCvjF5g==

Changed. carried over from DE (chg_39493b6bb1f4): the same seconds DE fixed, spliced into GLOBAL's cut: replaced the spoken line with "Power your day with Solstice energy."

Verifier. fixed: GL-MISLEAD-01 no longer fires at 35.08-42.08s after carried over from DE;

frnd_GLOBAL_GL-MISLEAD-01_obs_shot_8_000 resolved

GL-HEALTH-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The voiceover asserts a specific nutritional and functional energy benefit for the beverage. Under the ICC Framework for Responsible Food and Beverage Marketing Communications, explicit nutrition and health benefit claims must meet specific marketing standards.

Basis. ICC Framework for Responsible Food and Beverage Marketing Communications

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH0amY2kb0bPPIYJnTGZlIdwfnZubUqt7ZpOlecl9Nq4wmw7oijTMynhTtrjEP_JOV9j1UgXgxadolWZQ9AxWqQ73_oDytoZmL3Q7De2trrqwOgDTX3-lezEMqJ_ikykgGhCLQN3-yHENuZtCgf1a_DYgH3__k9o4RvkYzEI4fkzszH8u_Wy9ApiY2OHvxNUoiiBEbdGE7PwFcxBXPlhzN5rfYGyazmkT5gNh9dl69XPst2J5MqV69

Verifier. incidentally fixed: GL-HEALTH-01 no longer fires at 35.08-42.08s; frnd_GLOBAL_GL-HEALTH-01_obs_shot_8_001 resolved without having been the target

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.