

CLEARANCE CERTIFICATE

France (FR) · ARPP, Arcom

ASSET	RUN	ISSUED	VERDICT
test_ad.mp4	run_959b162a0f25	2026-09-11 10:47 UTC	NOT CLEARED

13 finding(s) were raised against this market from 16 resolved rules: 7 still holding clearance, 6 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

FR-ALC-01 · legal · severity 95 · 00:00.0 to 00:07.0 · open

The depiction of a wine bottle constitutes an alcoholic drink depiction restricted under Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHw8icUQx7VJ6Ahm9iufQCYWsvI03Bb5qk67pV4xAQA8WnJQqE2ZYX9FTTK6oNHsOd32Ejk1ptmlopNM9xDZQnKfN_PGWpjuYC6tkW8pNrRrE1tBjRleehYqmozg5ilU6S_gc-OHuEljUibpWuuLU0rTgLw=

Verifier. NOT fixed: FR-ALC-01 still fires at 0.00-7.00s after omni; fnd_FR_FR-ALC-01_obs_shot_0_000 back to open

FR-ALC-01 · legal · severity 95 · 00:21.0 to 00:28.0 · open

Depicting an alcoholic beverage bottle held by a person in an advert is restricted under Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEWn7ask6nDp-fob5KwYCBHojPLtpepNpXvTZNPYplf_hHFhjFEgwnlQR-8GzJfYHYNwHqonQ5sN2DJc18WVi5GFFJd9nkBQ5di3dUHHGbxSsVUxv8FPZgOa-KdM3mWBvSvCjpcTA==

Verifier. NOT fixed: FR-ALC-01 still fires at 21.04-28.04s after prop_swap; fnd_FR_FR-ALC-01_obs_shot_3_000 back to open

FR-ALC-01 · legal · severity 95 · 00:28.0 to 00:30.8 · open

Featuring an alcoholic drink bottle on a bar counter breaches Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQF4vkFnAm49lo358sDuX0w8E6fskTiAgNdww1hhRK2-VqTwjDcG3HOnfHBq-tYzRYcE60i-q-12vRxDDKbadgdjBIT9OX3I7SI-mAVpwwuDjVwNiMw-bV6_VaQcSAW4AJi76C1f5lVY6bmeKa-imtScWGpA==

Verifier. NOT fixed: FR-ALC-01 still fires at 28.04-30.75s after prop_swap; fnd_FR_FR-ALC-01_obs_shot_4_000 back to open

FR-ALC-01 · legal · severity 95 · 00:30.8 to 00:31.3 · fixed and verified

Depicting an alcoholic drink bottle on a bar counter is prohibited under Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHXRuVuNO3PWTHrQTqwiYA_YcKbBe3-0cl-Z4eINVDqidWs_SOR_hXwBrNtWBXQTVXcZbP802QVLrNwcr9bo0WqpWmfkGKbk7TmxR4gfbRhTRFuyCyTfH88HxY76ObnquksZ1HKPIQH42eIYR_jzLvNP5F8CI1ejD7YdG5rol7

Verifier. fixed: FR-ALC-01 no longer fires at 30.75-31.33s after carried over from UK; fnd_FR_FR-ALC-01_obs_shot_5_000 resolved

FR-ALC-01 · legal · severity 95 · 00:31.3 to 00:31.9 · open

The depiction of a chilled alcoholic beverage bottle in an ad breaches Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHRCG4Fc5L4KkOpctA0bfGn3eQYp9oasyTPMRN1E5Q-yIlg0qC5NbBfYx4YrqXwcu0rox_gyuuJFrw5SqA1K8uCdMy5smiL34Y4_gBI4N-w43CAZTU1j19aQbkem_LX_p1YvBIMvYOk9yfqPTB4Fwfai9WhZTuxfCo-dV_k=

FR-ALC-01 · legal · severity 95 · 00:31.9 to 00:35.1 · open

Depicting a dark green beer/liquor bottle in an advertisement violates Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEcULOG7n0TYk6Q_YlhGu2bZzNh6osHNUBpU-IcxyVtxUcybBGjgRXn2VL1qGJaKH1Cj9-A4DhpFG6VR5pogdq2WzClp-Xz1-fRPetz_PShrUpQ3Zmg_joTpXMOD7KNw_Gw==

FR-ALC-01 · legal · severity 95 · 00:35.1 to 00:42.1 · fixed and verified

Depicting a bottle resembling beer violates the strict prohibition on alcoholic drink depictions under Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEEbK3Ruh5iBadvhAHDD6I1qn4hffq3UO4Edz1L89syDQ9Yvp4wcTdoNpKX00lyY4peN2S-5ufsgl2dPO06JFPO8sNayLTlgXaKI_BWLOz3FPnWVj4QeH2yWnQcOmIlZhwNH9fpckZkDhmXLZln3xVA6BSpw==

Changed. omni (chg_b65b9cc84ec1): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: FR-ALC-01 no longer fires at 35.08-42.08s after omni; fnd_FR_FR-ALC-01_obs_shot_8_001_v2fff08 resolved

FR-ALC-01 · legal · severity 95 · 00:42.1 to 00:49.1 · open

Depicting a beer bottle in an advertisement violates the alcohol advertising ban under Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE1oX-1QY5pb0PyRvV15ozpxk37v4zBz3DqWB819_Ny6GqLC8i9-yg0s0YRIdzi2aJ9smbvP4SyoxfoYu9_2eosjY_VfsbPoy6Bo6PSUHVlaV-XHqWPvB-hn_iYN9OH7KdJXiinjBkrXIQZJy2-hgdwhdu3ANYifeHeYROOL8z6

Changed. omni (chg_85362ce8332b): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. NOT fixed: FR-ALC-01 still fires at 42.08-49.12s after omni; fnd_FR_FR-ALC-01_obs_shot_9_000 back to open

FR-ALC-01 · legal · severity 95 · 00:49.1 to 00:56.1 · fixed and verified

Featuring an alcoholic drink bottle in an advertisement is prohibited on television and restricted under Loi Evin, Code de la sante publique art. L3323-2.

Basis. Loi Evin, Code de la sante publique art. L3323-2

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG9_8icfoFCB4MXVuk8zP5w0YMJLvd8aRZQ2xvphQrJG02ydsqncXMGJkLYcXK3llkSFvmAseg4Ro7MfvKhrZm3cVJON72rRBO3LKre7K6FZsUbG-TNAACbQdkNg1VTm1Ui2eyXVa-wmVjEDDIzmD6fyg4cSJ

Verifier. fixed: FR-ALC-01 no longer fires at 49.12-56.15s after prop_swap; fnd_FR_FR-ALC-01_obs_shot_10_000 resolved

GL-MISLEAD-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The comparative superiority claim 'Twice the energy of any other drink' is presented without qualification, violating ICC Code art. 5.

Basis. ICC Advertising and Marketing Communications Code, art. 5 (substantiation)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFRuzXLQv5yvnel6a4uLe42Pvx9eEOJpF_Ot2oX0Ua46vbFcevSLKf2xxZJ8YH5n-6ngmLlh9eJ_vjg4uTrHURiEhX5YteJ4wfmJjRNHONTbJjmnYOrHOn0RWVl4wkZYXT-8vIKHTGwclQqGy81NKDQqJBacwIXyVZYf9prsYF91WoID7oQbZFX8bMvpqFs11w==

Changed. carried over from DE (chg_4921616545d2): the same seconds DE fixed, spliced into FR's cut: replaced the spoken line with "Power your day with Solstice energy."

Verifier. fixed: GL-MISLEAD-01 no longer fires at 35.08-42.08s after carried over from DE; fnd_FR_GL-MISLEAD-01_obs_shot_8_000 resolved

GL-HEALTH-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

Claiming 'Twice the energy of any other drink' constitutes an unsubstantiated nutrition/energy claim under the ICC Framework for Responsible Food and Beverage Marketing Communications.

Basis. ICC Framework for Responsible Food and Beverage Marketing Communications

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHl_qeUMNJIITbp2veF-NUZHID1fKC77BzdRE-6TeeaejE64aJNo8l_6kkyUrlnM0v5v8xYo7R9SLKYLgtP-qYFs2IFBPbHwYzif37vCf1GsNm_sy0o3enzEh-gyJmmOFBYuNmbvJUur7BYNAVI146HiOFK49hE4UsQY1yB2fULxB8liS5y_IGUO--78hmbAsBiMWSTsXkXfW-6LkMx0FOXcz5Xw7_RsWD9odSMISS7dfZ-oCafIZBCA==

Verifier. incidentally fixed: GL-HEALTH-01 no longer fires at 35.08-42.08s; fnd_FR_GL-HEALTH-01_obs_shot_8_001 resolved without having been the target

FR-LANG-01 · legal · severity 60 · 00:07.0 to 00:14.0 · open

The English on-screen slogan 'Happiness is one sip away' lacks a French translation, violating Loi Toubon art. 2.

Basis. Loi Toubon, loi n. 94-665 du 4 aout 1994, art. 2 (mandatory use of French in the designation, presentation and advertising of a good, product or service)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHifv9_LbTv_jjAri8sIPddkHRhG3GKSTeD1tmZ0u_OVCIVjdL0L9q7LahfLxB3yEcmfu68bwC6Htmur6-2Tb759GISLZOQBGPYu22tikpOC5-cCR8YDNWG9Uj2O_3oGVDaHVfK82lgmabHKAAl0chPdLbf7E4cBXOw_C-Kyjo=

FR-CMP-01 · legal · severity 50 · 00:35.1 to 00:42.1 · fixed and verified

The unqualified claim 'Twice the energy of any other drink' constitutes unlawful comparative advertising under Code de la consommation art. L122-1.

Basis. Code de la consommation art. L122-1 (conditions for lawful comparative advertising)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEIBfhqmSC6sgSQnhWpmlMO_8-FI-fOz2JebqnuBIVkSA5ef2CRMk4XtJBg-lYMiJnuMukVmtLcmnY7_Ly3CaAVN3RmvimIQMAJmMdqIKXvtb8TMOQSnCnKQsGOTehLKLvjYS_LIPTFeEp7e1YzldGcQhGGP2ifepXP54Y9gQ

Verifier. incidentally fixed: FR-CMP-01 no longer fires at 35.08-42.08s; fnd_FR_FR-CMP-01_obs_shot_8_000 resolved without having been the target

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.