

CLEARANCE CERTIFICATE

European Union (EU) · European Commission, ERGA

ASSET	RUN	ISSUED	VERDICT
test_ad.mp4	run_959b162a0f25	2026-09-11 10:47 UTC	CLEARED

2 finding(s) were raised against this market from 6 resolved rules: 0 still holding clearance, 2 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

GL-MISLEAD-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The claim 'Twice the energy of any other drink' is an explicit comparative superiority claim regarding product performance made without substantiation or qualification. This directly violates ICC Code art. 5 (substantiation).

Basis. ICC Advertising and Marketing Communications Code, art. 5 (substantiation)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGp6KbWbd-DB-tfMm6QedPq0-INNJcEYcXtohU4FNTOniUm951-T48F3R1vix9PIguyUIOrWb3BruAQoCI4ghV5LuxsYR49pa5ELOK81KsjQiqnpWNki2VvOeSNNP-WCHTOcngKI9R1VvNbQYwaexPubhKJ4HsjAtD_J3sUfOrl2JTJgFCYYBYz88urC5Ev

Changed. carried over from DE (chg_1dbb02ae2679): the same seconds DE fixed, spliced into EU's cut: replaced the spoken line with "Power your day with Solstice energy."

Verifier. fixed: GL-MISLEAD-01 no longer fires at 35.08-42.08s after carried over from DE; fnd_EU_GL-MISLEAD-01_obs_shot_8_000 resolved

GL-HEALTH-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

Claiming 'Twice the energy of any other drink' states a specific nutritional and functional energy benefit. Under the ICC Framework for Responsible Food and Beverage Marketing Communications, health and nutrition claims require explicit substantiation and appropriate qualification.

Basis. ICC Framework for Responsible Food and Beverage Marketing Communications

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFJlJr9ccikOqFu7JwBwKClkVKIdG91Brei7N39cfa1QPtDIGIDU9uS796K1XdKnxajOUHI4urteSEsY2tGVVR6prWG1wfawYWYeUtmW4U1d4Q2ytypIqBnP5EFdGO7-hEE85E4cX7zGq-wJz9gZsAthpxBZfnh_6Hk1gQcrDf2b0OibigHrEQz6bzpcsAIU-4uwyEduJpJEFOOnO1QCwqw2eWisIO687cjOSLbEhOhwC9vqe80xD0pQ==

Verifier. incidentally fixed: GL-HEALTH-01 no longer fires at 35.08-42.08s; fnd_EU_GL-HEALTH-01_obs_shot_8_001 resolved without having been the target

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.