

CLEARANCE CERTIFICATE

Germany (DE) · Landesmedienanstalten, KJM

ASSET	RUN	ISSUED	VERDICT
test_ad.mp4	run_959b162a0f25	2026-09-11 10:48 UTC	CLEARED

3 finding(s) were raised against this market from 14 resolved rules: 0 still holding clearance, 3 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

GL-MISLEAD-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The voiceover claim 'Twice the energy of any other drink' is an objective superiority claim without qualification or substantiation. This violates ICC Advertising and Marketing Communications Code art. 5.

Basis. ICC Advertising and Marketing Communications Code, art. 5 (substantiation)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHDG3LqB4JnwZQiodZRCB3KNb_roGPx0qDKuFVPI1wVSCe02XkUaEFDKsds3KIWURevSK_Wksqprs-ChgDntfFYtYJcev9w1vVltR34qA_mcSFSWkfm3xjWOXj2814DQ7rYEzblCREB7nHnzd7meNUXkYcfb316eo33qDQQOVdFW61qapxA0LZp7XNBjY=

Verifier. incidentally fixed: GL-MISLEAD-01 no longer fires at 35.08-42.08s; fnd_DE_GL-MISLEAD-01_obs_shot_8_000 resolved without having been the target

GL-HEALTH-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

Stating that the beverage provides 'Twice the energy' makes a direct nutritional and functional claim. Under the ICC Framework for Responsible Food and Beverage Marketing Communications, such claims must be substantiated and responsible.

Basis. ICC Framework for Responsible Food and Beverage Marketing Communications

[https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGS0KbTQX1t297OvKHEdnnvPIDtDfC2Gj1pa0M-6sqEZcL7qTokD4zMC AjBNphefoFJxpW35n5ZfqBxTa3j9pSGuC-ErQP7AJWLgmyTtptM1hNTJ9AHSBN31Nz8vuD5UJmuDSHxzyNhG-LrKknRX23tZC58wmmU_WrkqTs7yDgDXZdn4UhhoFC9tPILPNXotF0MxG_Hwk8saheK5v8Zga8l6JyDPp3ScLPThAeXCoRWRmB0wYtZaj3b8w=](https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGS0KbTQX1t297OvKHEdnnvPIDtDfC2Gj1pa0M-6sqEZcL7qTokD4zMC AjBNphefoFJxpW35n5ZfqBxTa3j9pSGuC-ErQP7AJWLgmyTtptM1hNTJ9AHSBN31Nz8vuD5UJmuDSHxzyNhG-LrKknRX23tZC58wmmU_WrkqTs7yDgDXZdn4UhhoFC9tPILPNXotF0MxG_Hwk8saheK5v8Zga8l6JyDPp3ScLPThAeXCoRWRmB0wYtZaj3b8w==)

Verifier. incidentally fixed: GL-HEALTH-01 no longer fires at 35.08-42.08s; fnd_DE_GL-HEALTH-01_obs_shot_8_001 resolved without having been the target

DE-CMP-01 · legal · severity 55 · 00:35.1 to 00:42.1 · fixed and verified

Claiming 'Twice the energy of any other drink' is an unsubstantiated comparative claim against competitors. Under UWG Section 6, comparative advertising must be based on objective, verifiable, and material characteristics.

Basis. Gesetz gegen den unlauteren Wettbewerb (UWG) Section 6 (vergleichende Werbung), setting the conditions under which comparative advertising is lawful

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGfer6i6x_tCphGtg4QXb-4_yLqgzUKb--48GO3DWkjRMsHszf3eUJmySp1gkApgSavxUVElQma2ChBbRSZDVuLS1GtasMWiJtTrNydnLRDw5q_Wuv4KsLfr2LgauZIUZ1R5v-9opxRg6rYy0r0us=

Changed. revoice (chg_96b5a425e9b1): replaced the spoken line with "Power your day with Solstice energy."

Verifier. fixed: DE-CMP-01 no longer fires at 35.08-42.08s after revoice; fnd_DE_DE-CMP-01_obs_shot_8_000 resolved

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.