

CLEARANCE CERTIFICATE

Tele-Quebec (CAQC-TELEQ) · OPC, RACJ, CRTC

ASSET	RUN	ISSUED	VERDICT
Ai_ki_-_Ready_When_You_Are_FR_.mp4	run_88ac3a475fcb	2026-09-12 12:58 UTC	CLEARED

6 finding(s) were raised against this market from 10 resolved rules: 6 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

CA-QC-LANG-01 · legal · severity 65 · 00:08.0 to 00:09.3 · open

The on-screen product text is in English without French being markedly predominant. This breaches the Charter of the French Language, CQLR c. C-11, art. 58.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGeuNpbO9UrOCe32D_OEqbUkwbc49v27Jy9pWGo9I2oyly7sVdJYrBZH1yQ8ZgDxakgBEoCPFIKLnKcJ5wnlQzfHE_zOskX5k7dUW-xokknWvUMTb7V5Sd-ONCdp_fkYB0aAOW98x2PUeG6lgOLjMxry7XDbz1Gpt694c=

CA-QC-LANG-01 · legal · severity 65 · 00:12.9 to 00:13.6 · open

Commercial packaging text displayed in English without French marked predominance violates Charter of the French Language, CQLR c. C-11, art. 58.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGoG0X73SzBAGZ10uyORVWs9njSgvGoy_H_Bdc56XF4MfW2UvKQgNfLM9WRX-5-_I7qnBlknP3V_c-qL4FUJ7QYy-sx-cQYCYJU7_c921mRa49JvNkC2In43qUzzzVaieVufCtjLnGmaAVEXOt1FhFyQ0lofX4TUWBiszyN2Mlsy1NGx7flq7uz3u-8Ne2Dwg7Azm49_A4Vsy316wR33S46xthLnP3tpYjQawLZsDRj8sa7a5uJpOqsiyMOHR2RgFel_SQllw=

CA-QC-LANG-01 · legal · severity 65 · 00:13.6 to 00:14.8 · open

The visible packaging text is in English without the required marked predominance of French under Charter of the French Language, CQLR c. C-11, art. 58.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFIQsBcsmoEI7SaaN7EMHRFbfbk-bVO5MrzGJE9vC0R8dgPX4nPNIaF768eHERObm-LXJJWM-DyUpSK_jhVJ2PqQbKoRleE2IThKJNZC4O63Ku4hDLZr8sXG8hqJZyCoAvFyHGutOuoJppdJjta7tjw=

CA-QC-LANG-01 · legal · severity 65 · 00:14.8 to 00:15.4 · open

Product packaging copy appears in English without French predominance, in breach of Charter of the French Language, CQLR c. C-11, art. 58.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

<https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH4Xj271-ZDoE9XyoCjOibgdDTLNzlwDKJRMx9FBohdPY4x5iv2RD18Yy09YildsJmFw3Yh-fOZFa7QPKsJFGc67T6h7zsCc3CVMchDv2N8V1Xx52KBMrQJxih1tAsfJ4J63sYY5DBGaV1hky6kCUws>

CA-QC-LANG-01 · legal · severity 65 · 00:15.4 to 00:20.1 · open

English commercial copy on the featured product fails to provide French with marked predominance, violating Charter of the French Language, CQLR c. C-11, art. 58.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGfE3DMS6glgF2SbCZVUTu8D_tvoAYdaRJCN9yZbxxK74kl_OnYDbyR6BWGVD77CI5iw7INV-o2CAs7VPCLDrjlfIkQGkRMZap749iw-r9pHuQA8Frap3tBfQ6e07xKrWI10jMLwO3Y7kCt08zsbAr2veNfzIo5-IBDaaQEZF7YAqBZikxs_WWRW-EXVLnqqJrQl_HTG_ce1IAO6CeLpHJEclDGha-VeM4=

CA-QC-LANG-01 · legal · severity 65 · 00:15.4 to 00:20.1 · open

Including the English slogan 'READY WHEN YOU ARE' without French being markedly predominant violates Charter of the French Language, CQLR c. C-11, art. 58.

Basis. Charter of the French Language (Charte de la langue française), CQLR c. C-11, art. 58 (public signs, posters and commercial advertising must be in French, or in French markedly predominant alongside another language); art. 58.1, introduced by Bill 96 and in force since 1 June 2025, further tightens non-French trademark display conditions

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFULmuFmewxqBRJ1-OZYd4leSBHybHSd_mizitzeLMp--Ly0xogV_KRzNDhKUBb1MTwQyYxfhzB90TJS4iRPIEM-Q_wvDzukMg0mzuw-iawuVVXuLaC1hqNVBzc-2Bm2uPdnDq6O-tg6VTAp6_cSnijd0q7FDhm5XkQzOB r0ugZD8Gin3aFVxOAbKGnxkgFUdA3Lj8=

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.