

CLEARANCE CERTIFICATE

United Arab Emirates (AE) · UAE Media Council, ESMA

ASSET	RUN	ISSUED	VERDICT
solstice_rooftop.mp4	run_6bba23a5764d	2026-09-11 10:47 UTC	CLEARED

4 finding(s) were raised against this market from 10 resolved rules: 0 still holding clearance, 4 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

AE-ALC-01 · legal · severity 82 · 00:00.0 to 00:04.0 · fixed and verified

The depiction of a champagne flute with sparkling pink beverage violates UAE Media Council content standards under Federal Decree-Law No. 55 of 2023. Alcohol depiction and promotion in advertising are restricted as contrary to public societal values.

Basis. UAE Media Council content standards under Federal Decree-Law No. 55 of 2023: alcohol depiction and promotion in advertising is restricted as contrary to public societal values; cited at the instrument level, no separately numbered alcohol-advertising article located https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGm67hCiiRtPJegD63LQFUZKrt3Q7e4ZFn_HBM_wqP-uf-irgtMlxTGHQc5l4j6OCtsc2QlZaaT6XSBX1STnCZ4aFHaBu2h0b5ay-tFHRg0D-2DH5j8zwXqJuXV1aFSJ2oE4VnlTOiODjnH014079NnMEk2ji3HBdTuiZjHRU8x4kkkpELcjnxXqEnbkR7a_k5FXEPCOL3MVn4etHM9VdEBPUvbJa9bM9imtvvp4t897eOW50hij5It7LsfLbZXPRD6OPNc

Changed. carried over from SA (chg_dd23d58f4b80): the same seconds SA fixed, spliced into AE's cut: rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: AE-ALC-01 no longer fires at 0.00-4.01s after carried over from SA; fnd_AE_AE-ALC-01_obs_shot_0_000 resolved

AE-ALC-01 · legal · severity 82 · 00:00.0 to 00:04.0 · fixed and verified

Holding a champagne flute with sparkling pink beverage depicts alcoholic drinks in violation of UAE Media Council content standards under Federal Decree-Law No. 55 of 2023. Media and advertising content cannot depict or promote alcohol.

Basis. UAE Media Council content standards under Federal Decree-Law No. 55 of 2023: alcohol depiction and promotion in advertising is restricted as contrary to public societal values; cited at the instrument level, no separately numbered alcohol-advertising article located https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQE7x6F6o-L4ASsOp6OCE_Ss38fbKmWGel2rXI5D4cvY8hwn_xS-WZS58jTQP4j2AEj4s45uwwC8PGKmbV0tHIBDTlLk-YkXZ869Gb5dl5KjBm7dwaObJ9sCGdPruyvR8Qm2E77d4q-QF6s48Q5ZYxy3zv6sUHahODHw

Verifier. incidentally fixed: AE-ALC-01 no longer fires at 0.00-4.01s; fnd_AE_AE-ALC-01_obs_shot_0_001 resolved without having been the target

AE-MOD-01 · legal · severity 82 · 00:00.0 to 00:04.0 · fixed and verified

Exposing bare shoulders and arms conflicts with media modesty requirements under Federal Decree-Law No. 55 of 2023 on the Regulation of Media. Advertising content must respect public decency and the country's societal values by featuring modest attire.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGn3EV82KCYuhQ5di7w2akNRf4EV0m4T_h6GNwq-h6fwppxaBJm37nbKADNDKncjned8-cAqDpSKI9BMLPHpZ-3tmMf4j5tGiDvs6hX5EbYawAU7cb8fgiczEbrYC_UcxAKstJ1dHOQL8QToc9

Verifier. incidentally fixed: AE-MOD-01 no longer fires at 0.00-4.01s; fnd_AE_AE-MOD-01_obs_shot_0_003 resolved without having been the target

AE-MOD-01 · legal · severity 82 · 00:00.0 to 00:04.0 · fixed and verified

An open neckline with exposed shoulders breaches modesty standards under Federal Decree-Law No. 55 of 2023. Media and advertising content must adhere to public decency and societal values regarding dress modesty.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQG5z9EPEGsGcWcldddGhAGQWrmGUHxof7vy0fFC-5pDIQuYUuzT2TXxfakKhKKJkmWlq6LfghkADuStvjQ24rG47j6FE9lf_HW0B4dtjO4cSrS4U3_O2jNXU9NdDax1f769rUu0Q_Qi1EEb9pab36SS0FTMqk_ShAwMZKX5oBgicO_yUidqmEZGqGtJTFbeUCGhH6eAaeiaQzRA1fi-tyYhDwe6APkwDUI5zkuWuvYVqmbKFrgUITyHlp61MGIqxMXSiI

Changed. omni (chg_63e186f5d13b): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: AE-MOD-01 no longer fires at 0.00-4.01s after omni; fnd_AE_AE-MOD-01_obs_shot_0_004 resolved

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.