

CLEARANCE CERTIFICATE

Global baseline (GLOBAL) · ICC

ASSET	RUN	ISSUED	VERDICT
test_ad.mp4	run_5299053b6a62	2026-09-12 12:57 UTC	CLEARED

2 finding(s) were raised against this market from 3 resolved rules: 0 still holding clearance, 2 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

GL-MISLEAD-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The voiceover asserts an absolute comparative superiority claim without qualification. This triggers ICC Advertising and Marketing Communications Code, art. 5 regarding unsubstantiated comparative claims.

Basis. ICC Advertising and Marketing Communications Code, art. 5 (substantiation)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFHV8yRrNE_tkThexanuz1KzEk0I9LIShCp85FYws6h6aFPFirSTS-ifq252tSN4xn9ahCijRPbihFj-BVvV_eUvye1Xg_0sHcLpFYyFaL0YNEohFmO4F0MVNqtus9w3SEY6TJxcC26XLxM6bpjqYZXBh5KN-ovTYtKS1xTHWziw-nutFfeEZEe71JD_E8=

Verifier. fixed: GL-MISLEAD-01 no longer fires at 35.08-42.08s after carried over from SA;

frnd_GLOBAL_GL-MISLEAD-01_obs_shot_8_004 resolved

GL-HEALTH-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The voiceover claims a specific nutritional and functional energy benefit for the beverage. This directly triggers the ICC Framework for Responsible Food and Beverage Marketing Communications regarding health and nutrition claims.

Basis. ICC Framework for Responsible Food and Beverage Marketing Communications

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHS77xIXYF2wbYD7oCuEwx6dW_Hz3Eok4Bb6iNNSN82T8PvERI7oq5V54UZTqZtQZHB9Y-V-eOPcVbv8eoqHuPRYg5tsRq1PD2Bmc-1se3eNcXuH6fNldJ0IHxcDde_NA18gHfDpb69FIBIBHSOJVxtg-lvEfBB9OaxMrF_5ryzvRWiaSqufWs28CPJrBJqFf7aSE0yGIFZCBI159PNkebCaY45rLn3esxUjnqx0V5g8rLfd3Tr_ryhQ==

Verifier. incidentally fixed: GL-HEALTH-01 no longer fires at 35.08-42.08s; frnd_GLOBAL_GL-HEALTH-01_obs_shot_8_005 resolved without having been the target

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.