

CLEARANCE CERTIFICATE

European Union (EU) · European Commission, ERGA

ASSET	RUN	ISSUED	VERDICT
test_ad.mp4	run_5299053b6a62	2026-09-12 12:57 UTC	CLEARED

2 finding(s) were raised against this market from 6 resolved rules: 0 still holding clearance, 2 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

GL-MISLEAD-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

The voiceover statement 'Twice the energy of any other drink' makes a comparative superiority claim without qualification. Under ICC Code art. 5, comparative claims must be substantiated and clearly qualified.

Basis. ICC Advertising and Marketing Communications Code, art. 5 (substantiation)

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFd9M6UvMo1ZdoZufliv5XqHe5xxi_1NylrBFUt5wz_YhfHwcJdQWBN4-0lzynk7W4GLHB8XL42lJgsJeWO3NAnjuEmvZWvPXQ0gw57dhZoky7F8EgEJXg-_NL7yMFvamwJkx15XjS5oN0UK8_IITn3C7sZt4RSawysxyV9dE4Q3V6MhKCMbczTNMzbSre

Verifier. fixed: GL-MISLEAD-01 no longer fires at 35.08-42.08s after carried over from SA; fnd_EU_GL-MISLEAD-01_obs_shot_8_004 resolved

GL-HEALTH-01 · policy · severity 70 · 00:35.1 to 00:42.1 · fixed and verified

Claiming 'Twice the energy of any other drink' is an explicit nutritional and health benefit claim regarding energy provision. Under the ICC Framework for Responsible Food and Beverage Marketing Communications, such claims require scientific substantiation.

Basis. ICC Framework for Responsible Food and Beverage Marketing Communications

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHY1F2dHvkfkR7-vLFP9ZQhWntW_QL_Ldk63PGD-bhNdDpTZCq1MAgUwxukHbjrmDi9UzX3ygAaN_5KLuZAUx5ZQH8tVVOaJh8c2W52teseHo_E0SjxwsRXI6uGfsT0EkmzC1s=

Verifier. incidentally fixed: GL-HEALTH-01 no longer fires at 35.08-42.08s; fnd_EU_GL-HEALTH-01_obs_shot_8_005 resolved without having been the target

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.