

CLEARANCE CERTIFICATE

Abu Dhabi TV (AE-ABUDHABI) · UAE Media Council, ESMA

ASSET	RUN	ISSUED	VERDICT
17931874-hd_1920_1080_6 Ofps.mp4	run_43258dfbe502	2026-09-12 12:57 UTC	NOT CLEARED

1 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

AE-MOD-01 · legal · severity 82 · 00:00.0 to 00:05.8 · open

Wearing an exposed string bikini top violates media standards requiring dress consistent with UAE public decency and societal values under Federal Decree-Law No. 55 of 2023. Such revealing attire is impermissible for broadcast advertising.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values
https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFGy6UclzMMdNDMVsNt3tCKafV3zo0LTgS255e_nLa0dgLoaMgNrgd8-pcOimvT2OdtiOVEfZduj4BsuWtxCbVFAITotyhkM7YFBG8Ogu55HgdqJGD6j_NjmUZDkSx0PFUq6zjDXByCkvEpNpY8012brckxHKjuqrip

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.