

CLEARANCE CERTIFICATE

VRT (Belgium, Flanders) (BE-VRT) · VRT, VRM

ASSET	RUN	ISSUED	VERDICT
test.mp4	run_3ea5230a429f	2026-09-11 10:47 UTC	CLEARED WITH NOTES

2 finding(s) were raised against this market from 12 resolved rules: 1 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

BE-VRT-ALC-01 · policy · severity 85 · 00:00.0 to 00:07.4 · open

Under the VRT beheersovereenkomst, public-service broadcasting strictly prohibits any alcohol advertising on VRT television channels. Depicting a cowboy consuming spirits from a shot glass breaches this complete prohibition.

Basis. VRT beheersovereenkomst, public-service restrictions on alcohol advertising

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH9Sug9uhP9rCKANBd5QIlyl1BTkhkHcBW_LivZRNoLgtjPk-7RJumils3YaMuuOy8BJ0BqjORIYPJqR5KOVb7ayRdNoJ1YF8deRQRlWMoXCy8pUk3L_JsEGTUcR0nscVhM2jsWskBw9pKLMRbhx9q0jJSvFW49DOTPbmTM2A==

BE-LANG-01 · legal · severity 55 · 00:00.0 to 00:07.4 · open

Under the Vlaams Mediadecreet, commercial text broadcast in Flanders must be in Dutch or provide proper translation. The on-screen saloon sign displays English promotional text without Dutch translation.

Basis. Vlaams Mediadecreet and the Decret sur les services de medias audiovisuels, language of commercial communication

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH9Sug9uhP9rCKANBd5QIlyl1BTkhkHcBW_LivZRNoLgtjPk-7RJumils3YaMuuOy8BJ0BqjORIYPJqR5KOVb7ayRdNoJ1YF8deRQRlWMoXCy8pUk3L_JsEGTUcR0nscVhM2jsWskBw9pKLMRbhx9q0jJSvFW49DOTPbmTM2A==

Changed. carried over from BE-PLAY (chg_0b241e489722): the same seconds BE-PLAY fixed, spliced into BE-VRT's cut: swapped the non-compliant prop for a Play (Belgium, Flanders)-appropriate one

Verifier. NOT fixed: BE-LANG-01 still fires at 0.00-7.44s after carried over from BE-PLAY; fnd_BE-VRT_BE-LANG-01_obs_shot_0_000 back to open

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.