

CLEARANCE CERTIFICATE

United Arab Emirates (AE) · UAE Media Council, ESMA

ASSET	RUN	ISSUED	VERDICT
test.mp4	run_3ea5230a429f	2026-09-11 10:47 UTC	NOT CLEARED

8 finding(s) were raised against this market from 10 resolved rules: 4 still holding clearance, 4 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

AE-ALC-01 · legal · severity 82 · 00:00.0 to 00:07.4 · open

Drinking from a bottle or glass at a saloon bar depicts alcohol consumption, violating UAE Media Council content standards under Federal Decree-Law No. 55 of 2023. The law restricts alcohol depiction and promotion in advertising as contrary to public societal values.

Basis. UAE Media Council content standards under Federal Decree-Law No. 55 of 2023: alcohol depiction and promotion in advertising is restricted as contrary to public societal values; cited at the instrument level, no separately numbered alcohol-advertising article located https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHHzREPJ0wiBB1Pk9ZdXg3q6xsf-wyKzx48_sZ1Ww30K5JoD0jVGCazJ-VbdlFn5h1lw1olaHsc_Bey1lwMTmimcmFHjNPLut4SYGX66xYdZ8ukD5HU9uGmMfn9V1gqFmnCE4Vti3N_nDos8_ZbAkH8Dw6O8E_U_3-QAvJD F6T58hi6Y6pEzTsxEt0eM-2KLqao9W1imuf9nmBnoaaQotkmO42z8VzAbcVhToiYK0bXJKlq-BChlvrQ5YRUpGpLUjKbgjFE
Verifier. still open: AE-ALC-01 continues to fire at 0.00-7.44s; fnd_AE_AE-ALC-01_obs_shot_0_001 untouched

AE-MOD-01 · legal · severity 82 · 00:00.0 to 00:07.4 · fixed and verified

The framed pin-up painting of a scantily clad woman violates UAE public decency standards under Federal Decree-Law No. 55 of 2023. Media and advertising content must respect public decency and societal values by avoiding indecent exposure.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values
https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFQvYnQ3gapX7i5yz1bmji4q6i3iUVefaS3M7agM9ZD_AJP9wzdeKujvlHfFkSaWJkVgDGVHsNjnmNk-hp2vzmGHJ6FxxFiHjpy_WNdKvnboABjA4xkvQwY8JHcESR_q6odebHvqfdRWkPYeESdZMNM92PFaDhdzToT
Verifier. fixed: AE-MOD-01 no longer fires at 0.00-7.44s after prop_swap; fnd_AE_AE-MOD-01_obs_shot_0_002 resolved

AE-MOD-01 · legal · severity 82 · 00:12.8 to 00:14.6 · fixed and verified

The painting portraying a reclining woman in revealing attire violates public decency standards under Federal Decree-Law No. 55 of 2023. Advertising content in the UAE must strictly respect public decency and avoid depictions of immodest dress.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values
https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFQvYnQ3gapX7i5yz1bmji4q6i3iUVefaS3M7agM9ZD_AJP9wzdeKujvlHfFkSaWJkVgDGVHsNjnmNk-hp2vzmGHJ6FxxFiHjpy_WNdKvnboABjA4xkvQwY8JHcESR_q6odebHvqfdRWkPYeESdZMNM92PFaDhdzToT
Changed. omni (chg_5307208a5616): rewrote the span in place with Omni; the footage is the brand's own throughout
Verifier. fixed: AE-MOD-01 no longer fires at 12.78-14.62s after omni; fnd_AE_AE-MOD-01_obs_shot_2_000 resolved

AE-MOD-01 · legal · severity 82 · 00:31.4 to 00:32.1 · fixed and verified

A framed painting of a reclining woman in minimal clothing breaches public decency requirements under Federal Decree-Law No. 55 of 2023. UAE advertising standards mandate adherence to societal values and modesty.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values
https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFQvYnQ3gapX7i5yz1bmji4q6i3iUVefaS3M7agM9ZD_AJP9wzdeKujvlHfFkSaWJkVgDGVHsNjnmNk-hp2vzmGHJ6FxxFiHjpy_WNdKvnboABjA4xkvQwY8JHcESR_q6odebHvqfdRWkPYeESdZMNM92PFaDhdzToT
Changed. omni (chg_8a54cc30c94d): rewrote the span in place with Omni; the footage is the brand's own throughout
Verifier. fixed: AE-MOD-01 no longer fires at 31.40-32.13s after prop_swap; fnd_AE_AE-MOD-01_obs_shot_8_000 resolved

AE-MOD-01 · legal · severity 82 · 00:32.1 to 00:32.8 · fixed and verified

A pin-up painting depicting a woman minimally draped in cloth violates UAE public decency standards set out in Federal Decree-Law No. 55 of 2023. Content must maintain public decency and avoid revealing depictions.

Basis. Federal Decree-Law No. 55 of 2023 on the Regulation of Media and its Executive Regulation (in force 31 October 2024): media and advertising content must respect public decency and the country's societal values
https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFQvYnQ3gapX7i5yz1bmji4q6i3iUVefaS3M7agM9ZD_AJP9wzdeKujvlHfFkSaWJkVgDGVHsNjnmNk-hp2vzmGHJ6FxxFiHjpy_WNdKvnboABjA4xkvQwY8JHcESR_q6odebHvqfdRWkPYeESdZMNM92PFaDhdzToT
Changed. omni (chg_8a54cc30c94d): rewrote the span in place with Omni; the footage is the brand's own throughout
Verifier. fixed: AE-MOD-01 no longer fires at 32.13-32.80s after omni; fnd_AE_AE-MOD-01_obs_shot_9_000 resolved

AE-ALC-01 · legal · severity 82 · 00:32.1 to 00:32.8 · open

Displaying multiple glass bottles of alcohol violates UAE Media Council standards under Federal Decree-Law No. 55 of 2023 restricting alcohol depiction. This constitutes a direct visual depiction of alcoholic beverages.

Basis. UAE Media Council content standards under Federal Decree-Law No. 55 of 2023: alcohol depiction and promotion in advertising is restricted as contrary to public societal values; cited at the instrument level, no separately numbered alcohol-advertising article located https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGpT4FLJ43_4fVWbd4as-vcblEgdCmis-ux3d1NGKOcmHsnCGwiRenjLJOfQ_AjnZNyVthkaBQonvUVfSaFNU7jlnxiwFUBaLGykXBbckpOgLXXF3QY_7IIOThlocy8LD7cZJAv5j-h0NEmqHSm8oRyBkO4nmJyZ2c=

Changed. omni (chg_720b4f8bf5a1): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. still open: AE-ALC-01 continues to fire at 32.13-32.80s; fnd_AE_AE-ALC-01_obs_shot_9_000_v01011e untouched

AE-ALC-01 · legal · severity 82 · 00:32.1 to 00:32.8 · open

A bartender holding a filled beer tankard constitutes an active depiction of alcohol. This violates the UAE Media Council content standards under Federal Decree-Law No. 55 of 2023.

Basis. UAE Media Council content standards under Federal Decree-Law No. 55 of 2023: alcohol depiction and promotion in advertising is restricted as contrary to public societal values; cited at the instrument level, no separately numbered alcohol-advertising article located https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQH08H27dmJ0doDpkjKYNCD2HqdcUtlNeN7f5_4jc5QsaYWyi9R2MCayFUDtIKYcVNmk5xlJUgMsyCKnJQ3daRGAFNTyzsCfNGKqQ2HO--_Mbg1ZDWVh7Z9pZZuhjkSandhnGv26A8onRJNmFlpEL5Eakwr0pGVtvJOc-U0Qu2Jt8HglPVaD8VwnAqwEk-c0qg0UGtUQ9rsqsBMT2iAxG9nQVbgd2hr4za-a-cXYdg2VJESJFQeipDY-T-7TpKIMNGrp8BCH

Verifier. still open: AE-ALC-01 continues to fire at 32.13-32.80s; fnd_AE_AE-ALC-01_obs_shot_9_001_v01011e untouched

AE-ALC-01 · legal · severity 82 · 00:32.1 to 00:32.8 · open

The patron holding a beer tankard directly depicts alcoholic beverage consumption. This violates UAE Media Council content standards under Federal Decree-Law No. 55 of 2023.

Basis. UAE Media Council content standards under Federal Decree-Law No. 55 of 2023: alcohol depiction and promotion in advertising is restricted as contrary to public societal values; cited at the instrument level, no separately numbered alcohol-advertising article located https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGFeiUCoxUUbEDi6Z-X0A-gCkf4I7TA2fTOqq5YCLUHbS3iMjUbgPmCHXR6J7pw9U1W-jwWNxaO0DIBNwiha5DCYZjv3sakM7yeSRGHOM0U6hDXWU3y8QL-nmVyi7DbH17OHXcArRNiIC0VIZUz3CrTj3-C-7VJ7_bDscdr0BAqU0OuMTTfOq-gGBfxOLaMdGBCaB3wV2QJjmrq-gK7ApWc1mzw0RK3GgvENGx64I2P--0wy3z_iwV-z7KO7Ge-1PsbFHC0=

Changed. omni (chg_cbdd1e80f1a5): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. NOT fixed: AE-ALC-01 still fires at 32.13-32.80s after omni; fnd_AE_AE-ALC-01_obs_shot_9_002_v01011e back to open

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.