

CLEARANCE CERTIFICATE

Channels TV (NG-CHANNELS) · ARCON, NBC

ASSET	RUN	ISSUED	VERDICT
5051960-uhd_3840_2160_2 5fps.mp4	run_2889483a3dbf	2026-09-12 12:56 UTC	NOT CLEARED

1 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

NG-ALC-01 · legal · severity 70 · 00:00.0 to 00:06.7 · open

The depiction of a glass of beer constitutes alcoholic beverage advertising restricted under art. 39 of the Nigerian Code of Advertising Practice. This triggers the restriction against broadcasting alcohol advertisements between 6:00am and 10:00pm on television.

Basis. Nigerian Code of Advertising Practice (administered by ARCON, the Advertising Regulatory Council of Nigeria, successor to APCON), art. 39 (alcohol beverage advertising restricted to outside these daytime windows); previously enforced by APCON, including a 2013 ban on Guinness Nigeria television advertising for violating this restriction

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFv_18h8fdf7xPPFF8uEwAmC1PDZ55hevbFAINuGXT8LYU-aQaLUPmQ9vcDI8FblW5jqrtnkOkulikvvo11aRBjPn7IXgYHLBlcdG2gwhxN8wID0HasFZ2wdyHSffD9C2HHCIM4BqjC2P3pLkf7JePYY4GcEw5G5Pi4zjkmenGUw2_0F6mKPLNF5DUTGJPJP9Rr1C3JZLqbbOMt8O2BSDqvEIXUadi64SgapGAnMzMQE4Tf7Ad0_p2duaMjhjA==

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.