

CLEARANCE CERTIFICATE

Arise News (NG-ARISE) · ARCON, NBC

ASSET	RUN	ISSUED	VERDICT
5051960-uhd_3840_2160_2 5fps.mp4	run_2889483a3dbf	2026-09-11 10:47 UTC	NOT CLEARED

1 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

NG-ALC-01 · legal · severity 70 · 00:00.0 to 00:06.7 · open

The shot displays a glass of beer, triggering the broadcast scheduling restrictions under the Nigerian Code of Advertising Practice, art. 39. Alcohol beverage advertising is prohibited on television between 6:00am and 10:00pm.

Basis. Nigerian Code of Advertising Practice (administered by ARCON, the Advertising Regulatory Council of Nigeria, successor to APCON), art. 39 (alcohol beverage advertising restricted to outside these daytime windows); previously enforced by APCON, including a 2013 ban on Guinness Nigeria television advertising for violating this restriction

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGBUY0jqmX3lqU5fJ9aHd5m1akxx5laZsjFZLIWgShbPbWRKCJDxKrwTkwa3khsTHfzBtOYJmvGvuox-jGKXjQ8i6o52QdEx4r7NXsA8dtJ4tMr4gd2-EHsZ4jcRMgllkn_6llMB3R05vZvaSrCviuHNSrMLg3fojMWQ==

Changed. omni (chg_f8e7c778fce0): rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. NOT fixed: NG-ALC-01 still fires at 0.00-6.68s after omni; fnd_NG-ARISE_NG-ALC-01_obs_shot_0_000 back to open

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.