

CLEARANCE CERTIFICATE

Abu Dhabi TV (AE-ABUDHABI) · UAE Media Council, ESMA

ASSET	RUN	ISSUED	VERDICT
5051960-uhd_3840_2160_2 5fps.mp4	run_2889483a3dbf	2026-09-12 12:57 UTC	NOT CLEARED

1 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 0 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

AE-ALC-01 · legal · severity 82 · 00:00.0 to 00:06.7 · open

The depiction of a glass of beer violates UAE Media Council content standards under Federal Decree-Law No. 55 of 2023. Depicting or promoting alcoholic beverages in broadcast advertising is strictly restricted.

Basis. UAE Media Council content standards under Federal Decree-Law No. 55 of 2023: alcohol depiction and promotion in advertising is restricted as contrary to public societal values; cited at the instrument level, no separately numbered alcohol-advertising article located https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHbbkZ5I7ZuWq98PBK-MyxWxL_1_PM_hVeOJp_sRjn3FTWgel2XoLGEYFMpanfcafe0XbyxfSkyJaymuX2S2ylyRlDivDIQwcyczkK35ZvMt3QvJBG2ZrqF3S8WJSAmKNK_EPV0AO2JmMP6wDOI4tPlxi0wv4I_G0ws_3YEMogZGGy0-x_QY78tBbsY9Yn44ZPVGa81u2WNHv_O0Sim6HXO-xgPbYlQalJTmeDFPWGiqIXV8n1RElYGI96-buuJ7ZY5iYl

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.