

CLEARANCE CERTIFICATE

RTBF (BE-RTBF) · JEP, VRM, CSA

ASSET	RUN	ISSUED	VERDICT
run_1fc6782fb14e_localized_CA-QC.mp4	run_1e61ffc34348	2026-09-11 10:48 UTC	CLEARED

5 finding(s) were raised against this market from 10 resolved rules: 1 still holding clearance, 4 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

BE-CHILD-01 · policy · severity 70 · 00:16.6 to 00:17.6 · fixed and verified

Launching an infant through the air using elastic straps explicitly portrays a child in an unsafe situation, violating JEP rules on child safety.

Basis. JEP code, regels inzake reclame gericht op kinderen

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQFyn8tlk9BUnfMGKtpJCyQNwg4Qb4MpNxpFLaSZjhJTGzMpt89Md_NOmWjctyPUOR3B7wSopU0_FBhbFrTxCEak6FkC2SggpDLtaCWyMCjo-QUetpAZE6MR6U87D-tYntQFmmqAN-cQ-JRVtSnkDqBycyr39wYTdnfg=

Verifier. fixed: BE-CHILD-01 no longer fires at 16.60-17.60s after reframe; fnd_BE-RTBF_BE-CHILD-01_obs_shot_13_000 resolved

BE-CHILD-01 · policy · severity 70 · 00:17.6 to 00:20.1 · fixed and verified

Depicting an infant suspended high in the air via improvised tension straps shows children in an unsafe situation under JEP rules.

Basis. JEP code, regels inzake reclame gericht op kinderen

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQEI7X833LVqyxuMtN_efm-rG6v_5bR1O8Jf-56VxqBCMsUAhfTslaOoAAoS4i4pN5gl4TsHzPjQFQ5J1tyJvUD4plDKIo7wkBFsFpnWK7jeuHE0dq1x6jgKQ2OiygoD5fJaVh8NhZcHQ0DgpTsv0=

Verifier. fixed: BE-CHILD-01 no longer fires at 17.60-20.10s after reframe; fnd_BE-RTBF_BE-CHILD-01_obs_shot_14_000 resolved

BE-CHILD-01 · policy · severity 70 · 00:22.6 to 00:25.2 · fixed and verified

Showing an infant catapulted through the air towards a bag of chips depicts a child in an extremely unsafe situation, breaching JEP rules.

Basis. JEP code, regels inzake reclame gericht op kinderen

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQHm608cSGJOGEdIdQ-lfdYGDWPWjgBRH1Ps51QM6BSdrAzQr6teNPe1auLdlcXEEemj-yjkolqW_8-3KBMTNB6waAjSV79Alfj4HK5l7KYq5vzXGfq_k5r-zbsh

Changed. reframe (chg_a3f3097124ff): centre crop for the span, excluding the outer edge of the frame without regenerating any pixels

Verifier. fixed: BE-CHILD-01 no longer fires at 22.56-25.19s after reframe; fnd_BE-RTBF_BE-CHILD-01_obs_shot_16_000 resolved

BE-LANG-01 · legal · severity 55 · 00:22.6 to 00:25.2 · fixed and verified

Promotional claims such as 'GUARANTEED FRESH' appear in English without translation in Wallonia, triggering the Décret SMA language requirement.

Basis. Vlaams Mediadecreet and the Décret sur les services de medias audiovisuels, language of commercial communication

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGdwcSWHAUyGMjeOmTWwqmNKHj9xuK7T3zk_DvRw6dBu_BKdA4G2atdhE2tr3lwwtpUYUevG6atqwi6T7ZXbZ_gIH-maMEOYqRtVcvCyblCJS4-bz0

Changed. relettering (chg_7213cc0ac03e): relettered the on-screen text for RTBF

Verifier. fixed: BE-LANG-01 no longer fires at 22.56-25.19s after relettering; fnd_BE-RTBF_BE-LANG-01_obs_shot_16_002 resolved

BE-LANG-01 · legal · severity 55 · 00:22.6 to 00:25.2 · open

The on-screen commercial text contains untranslated English text ('EXPERIENCE THAT'), violating the regional language requirements under the Décret sur les services de médias audiovisuels.

Basis. Vlaams Mediadecreet and the Décret sur les services de medias audiovisuels, language of commercial communication

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGYjiMW3U2ZcgimPompb6ISFwPFzcdxLgJcEFNoJtWspFz-g0w2WKxcwf1U9nrQbnfuusP9B08PZOUeF0uEaWesP5NdDrxyWw1DwlVPrNeLYunfa3D_di4FG15EginlC8mlfIKDfq63BdA-ZjGSd03gM7E9CmTuWpCI9I9

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.