

CLEARANCE CERTIFICATE

United Arab Emirates (AE) · UAE Media Council, ESMA

ASSET	RUN	ISSUED	VERDICT
run_1fc6782fb14e_localized _CA-QC.mp4	run_1888660b5c27	2026-09-12 12:57 UTC	CLEARED

1 finding(s) were raised against this market from 10 resolved rules: 0 still holding clearance, 0 fixed and verified, 1 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

AE-GEST-01 · offence · severity 35 · 00:15.3 to 00:16.6 · open

The infant displays an upward thumbs-up gesture directly to the camera, which represents an offensive and obscene gesture in traditional Arab cultural contexts. This triggers potential violations of public decency standards.

Basis. No specific UAE media-content article names individual gestures; the thumbs-up gesture is documented in cross-cultural literature as equivalent to an obscene gesture in parts of the Arab world, a reputational and decency risk under the general public-decency standard rather than a separately citable provision

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQECBDeRLok71KLk5gH1u-LgOs2_SxPZV9oqZxZc7b6wecrJEFVBMw-wP CSMrXyqBUi_lo43ciY49k01A7Bj5o53NQwDI-iWkWMKL0psyhYCpBoPAWZnvsrlkMEX_w6sQP6YCMG-LnFajGF8pYwcdByT

Human decision required. the rule targets a protected characteristic, so this system will not edit the footage to satisfy it

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.