

CLEARANCE CERTIFICATE

Rotana Khalijia (SA-ROTANA) · GAM, SFDA

ASSET	RUN	ISSUED	VERDICT
4381364-uhd_3840_2160_2 4fps.mp4	run_09ee2a1e55a3	2026-09-11 10:47 UTC	CLEARED

1 finding(s) were raised against this market from 12 resolved rules: 0 still holding clearance, 1 fixed and verified, 0 referred to a human. Every rule below was matched to an observation the analyst recorded from the footage itself, and every citation was retrieved at judging time.

FINDINGS

SA-FOOD-01 · legal · severity 45 · 00:00.0 to 00:07.5 · fixed and verified

The depiction of bacon strips frying in oil portrays a pork-derived product as an ordinary food item. This directly breaches the SFDA and SASO mandatory halal requirements and GAM standards respecting Islamic dietary norms.

Basis. SFDA and SASO mandatory halal certification and labeling regime for food products; GAM Media Content Standards requirement that content respect Islamic dietary norms

https://vertexaisearch.cloud.google.com/grounding-api-redirect/AUZIYQGKqSN9qblPnop48U7AgC2X6rv266Peqq6BnlfZIVQJ2egfPd3OTu1NDz5H9mnAqrVjmhZTRKDwhy7At5-y-lQR-JoMNYVuPKu5Yh73UHeKy2_q1RZRmlZ8wIOLrVql7B4IX-VdGmLV9m5Zxdjn79jZbmi4ZAQhkMNxM32XoF5QMISiQqMdDH4v1vzFB9Hqp-cf6KATDDvfK8P7INKSgvRC9B58Zz3H6qhfg0fiU8mh

Changed. carried over from SA-ALARABIYA (chg_13b918834b05): the same seconds SA-ALARABIYA fixed, spliced into SA-ROTANA's cut: rewrote the span in place with Omni; the footage is the brand's own throughout

Verifier. fixed: SA-FOOD-01 no longer fires at 0.00-7.51s after carried over from SA-ALARABIYA;
fnd_SA-ROTANA_SA-FOOD-01_obs_shot_0_000 resolved

This is a machine-generated record of one clearance run: what the system observed, which rules it matched, what it cited and what it changed. It is evidence for a human decision, not the decision, and not legal advice. Issued by The Media Customs.